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Robert Sean Pascoe's
**OFFICIAL COPYWRITING
PORTFOLIO**



**A Confidential
Collection of 20 of
Robert's Favorite Client
Copywriting Projects**

****** CONFIDENTIAL MATERIAL AHEAD ******

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To Learn More About Robert and To Read His Copywriting and Marketing Blog Please Check Out...

<https://worldclasscopywriting.com>

INTRODUCTION

I want to thank you for taking the time to download this special report.

The purpose of this document is to show you my unique writing style, so you can determine if I would be a good fit to work on your project.

Now, if you have never hired a direct response copywriter before, you may be wondering...

What Is The Difference Between A General Copywriter and A Direct Response Copywriter?

Well, a Direct Response Copywriter is someone who writes with the purpose of persuading the reader, listener, or viewer to take a specific action.

What kind of action?

Typically, it is all about MAKING THE SALE. But it could also be to opt into an email list or to request more information on a product or service. It could even be to just build up an audience who keeps coming back to listen to your podcast or read your blog.

Ultimately, direct response copywriting is...

- Writing that Influences
- Writing that Persuades
- Writing that Sells

My number one skill (developed over 20 years of an entrepreneurial life) is in being able to SELL. And that's exactly what all really good direct response copywriters are – MASTER SALESPERSONS.

I may never be a great literary giant. Or at this point even pass a high school English exam.

But I CAN help you sell more of ANY product or service.

And that's the only reason you should ever hire me. Not to build your brand or create cute little jingles or slogans but to see a measurable increase in your bottom line.

The examples I've included in this special book were chosen because I feel they best represent my style of direct response copywriting. This way you can be confident before hiring me that I am the right copywriter for your unique needs.

I really hope you'll contact me soon to talk about how we can work together to drive more sales and bigger profits into your business!

Robert Sean Pascoe

Freelance Direct Response Copywriter

RSP@worldclasscopywriting.com



Robert with copywriting legends Matt Furey and Ted Nicholas 😊

P.S. I am NOT a graphic designer; I am a copywriter. All of my clients have either a good inhouse or freelance designer they use to "pretty up" my words. So please keep in mind (with one or two exceptions) that everything here is presented exactly how it was originally delivered to my clients.

P.P.S If you have ANY questions at all or would just like to bounce some ideas off of me, then please don't hesitate to contact me at

RSP@worldclasscopywriting.com

COPYWRITING

EXAMPLE 1

ONLINE ADVERTORIAL FOR AN ANTI-AGING
COSMETIC PRODUCT

How To Win The War Against Aging

**Breakthrough Combination Of The World's Most Powerful
Anti-Aging Ingredients Lets You Look Years Younger In Less
Than One Minute Per Day**

Best Of All: Your Results Are 100% Guaranteed!!!

Dateline | Tel Aviv, Israel



Are you ready to hear some really good news?

If you have ever wished you could turn back time to before you had to worry about wrinkles, fine lines, and sagging skin, then news of a true breakthrough in anti-aging is going to change the way you think about "getting older" forever.

It's called **Matinika** and according to the thousands who have flooded social media with their glowing testimonials, this is truly...

An Effective Alternative To Surgery and Injections

Clinically proven to give you smoother, tighter, and more youthful looking skin, **Matinika** will **dramatically reduce** the signs of aging without the expense and discomfort of cosmetic surgery or the pain of facial injections.

In less than a minute per day, **Matinika** will go to work in erasing your fine lines and wrinkles while also tightening and hydrating your skin.

The result? Younger looking and softer skin that **BEGS** to be touched.

But can it really be so simple to look younger? The answer is a big **YES**.



Just apply the soothing and pleasant scented cream onto your face and neck followed by gently massaging into your skin.

That's all it takes for the potent all-natural ingredients in **Matinika** to rapidly restore a youthful glow to your face that **EVERYONE** will notice.

In fact, you almost certainly will have some in your life who will be convinced you must have had plastic surgery.

That's the magic of this youth revitalizing skin cream that is being heralded as a truly revolutionary weapon in the never-ending war on aging.

But how is **Matinika** so much more powerful than all of the products that have left so many of us disappointed in the past?

It's all due to the years of expert scientific research and development needed to create the game-changing formula.



CLICK HERE TO GET STARTED NOW WITH MATINIKA



The Science Behind This Anti-Aging Breakthrough

Developed over five years with the assistance of some of the top physicians, universities, and cosmetic laboratories in the world, **Matinika** succeeds where others couldn't by treating the root causes of aging on a deep cellular level.

It might seem like magic, but the life-changing results you will experience are 100% based on a real scientific advancement that is consistently producing a physical transformation not possible even a year or two ago.

You see, **Matinika** works by penetrating deep into your skin encouraging the creation of healthy new cells which will make you look YEARS younger.

Now, you can make wrinkles, fine lines and sagging skin being to almost instantly disappear thanks to a combination of the world's most powerful anti-aging properties that make up **Matinika's** proprietary formula, including:



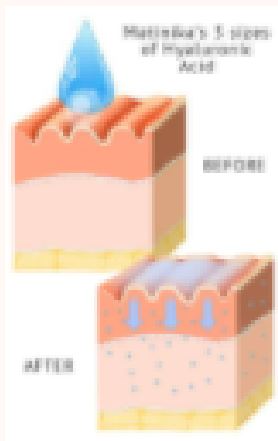
Swiss Apple Stem Cell Extract

There is a special variety of apple that only grows in the hills of Switzerland known to local residents for centuries to have a remarkable healing properties. Now the scientists at Lavie Labs have managed to extract the stem cells from this fantastic fruit and have proven its ability to radically reduce the signs of aging making it one of Matinika's most powerful ingredients.



Bio Placenta

Human placenta has long been known to have youth revitalizing properties, but now Lavie Labs has revolutionized the skin care industry by creating an exact synthetic version of placenta that is 100% vegan. Bio placenta greatly increases skin rejuvenation, cell vitalization and skin elasticity which add the incredible age reversing ability of Matinika.



Hyaluronic Acid

Naturally found in your body, this sugar molecule helps keep your skin hydrated. Unfortunately, as you age the amount of hyaluronic acid your body produces decreases. This leads to dramatically dryer skin over time. But now the scientists at Lavie Labs have managed to break this molecule down into three small sizes. This allows the hyaluronic acid to penetrate the skin in a topical form where before it was only able to be administered through an injection. Now as part of the Matinika formula for anti-aging, your body's natural collagen and elastin production will be stimulated giving you much younger looking skin.



Peptides and Liposomes

This scientifically engineered combination work together to eliminate wrinkles and prevent new ones from forming by helping to regenerate new youthful skin.



Vitamins A, C and E

After years of research and development, Lavie Labs has managed to capsuleate a highly concentration of vitamins A, C and E which are slowly released upon contact removing dark spots, moistening, smoothing, and tightening your skin.



**Eyal Levit MD,
F.A.A.D., F.A.C.M.S.**

World-Renowned Physician Exclusively Recommends This Anti-Aging Solution

When Dr. Eyal Levit's patients come to him for advice in reversing the physical signs of aging and are not ready for cosmetic surgery, there is only one product he not only recommends but even sells in his clinics. This is what he had to say...

"There is only one line of anti-aging products I have found to be truly effective in reducing wrinkles and fine lines while also tightening and smoothing your skin.

The company behind this wonderful line of products is called Lavie Labs and their new breakthrough skin cream called Matinika is in my opinion the most effective non-surgical solution for literally taking years of aging off of your face.

You'll begin seeing the results in just days. Then only a few weeks later you'll be absolutely amazed at the difference you'll see when you look in the mirror.

This is why I exclusively recommend Matinika to my patients. It just simply works."

~ Eyal Levit MD, F.A.A.D., F.A.C.M.S.



CLICK HERE TO GET STARTED NOW WITH MATINIKA

Are You Ready To Take The First Step To Looking Years Younger With Matinika?

It's never been easier or more affordable to turn back the hands of time than it is right now with a special offer to try **Matinika** for yourself. For a limited time, **Lavie Labs** is offering a full month's supply of **Matinika** for only \$49 and there are...



NO GIMMICKS



NO AUTO-BILLING



NO MEMBERSHIP FEES

Unfortunately, many people have been burnt by un reputable companies tricking them into automatically enrolling in membership programs where their credit cards are charged every month until they cancel. This will NEVER happen with **Matinika** or anything ever offered by **Lavie Labs**.

We pride ourselves on being a reputable company that creates and sells only the best in cosmetics. **Matinika** is our flagship product that we are so proud of because it does what no other skin care cream has ever been able to.

The proof is in the thousands of non-compensated Five-star reviews you can find on social media ([Click here to read](#)) and in the world-renowned physicians who recommend **Matinika** and our other products exclusively to their patients.

Go ahead and do something **REALLY** good for yourself right now.

Click the link below to be taken to a secure checkout page and order a full two-month supply of **Matinika** for ONLY \$49.

You have nothing to lose as your purchase is backed by our...



No Questions Asked 60-Day Money Back Guarantee

That's right. If for **ANY** reasons at all you are not completely satisfied with the results you experience with **Matinika** then we'll give you back every penny. But we don't expect that to happen, as we are confident you will be simply amazed at the age-defying results you'll experience.

Order **Matinika** today and in just a few weeks from your very first application you will look in a mirror and see a much younger you.



COPYWRITING

EXAMPLE 2

ONLINE ADVERTORIAL FOR A WEIGHT-LOSS SUPPLEMENT

37-Year-Old Single Mom Loses 67 Pounds & 12.6 Inches Off Her Waist in Only 9 Weeks WITHOUT Diet, Exercise or Surgery...

... Finally, Her Weight-Loss Secret Is Revealed!!!



Teresa Rodriguez is an average 37-year-old, divorced single mother of 3 little who had spent years trying to lose weight and get healthy after having her children.

Once a high school cheer leader and home coming queen, she was now lonely and desperate to have the body back that she once had been so proud of.

Now, after losing an astonishing 67 pounds and 12.6 inches from around her waist using the new [tolerance suppressing weight-loss method](#) she finds everyone asking her how she achieved such incredible results in such a short amount of time.

Here's What Teresa Had To Say About Her Stunning Weight-Loss Success

"I spent years trying every fad diet, exercise program and supposed miracle pill in order to lose weight but no matter what I did or how I tried I could never seem to lose weight and KEEP it off.

It was so discouraging that I was ready to throw in the towel once and for all and just live with being over-weight and unhappy.

But then I saw a news story online about how another single mom named Amanda had lost **88 pounds in 12 weeks** by using this new weight-loss system that she said helped her lose weight NO EXERCISE or DIETING!



Amanda's Amazing Photos Show Her 12 Week, 88 Pound Weight-Loss Journey With The [Tolerance Suppressing Weight-Loss Method](#) That Inspired Teresa To Try It Herself!

Teresa Continued...

"It was almost too good to be true but I had to give it a shot, so I went to the company web-site and ordered [an introductory weight-loss kit](#) (was basically FREE, just had to pay shipping) ...

... and as soon as I started with it I immediately felt a difference. In fact in just days I noticed that my clothes were starting to fit looser on my body.

Nine weeks later **I was 67 pounds lighter** and feeling better than I had since before I had my first baby.

I had to buy all new clothes as **I was 12.6 inches thinner** around my waist!

I haven't been this happy in years and I owe it all to this **incredible new weight-loss method** that has FINALLY solved the problem of tolerance!"

What Is Tolerance?

"Tolerance" or the "Tolerance Effect" means that **over time our bodies get used to anything that we are repeatedly exposing ourselves to...** including things like weight-loss supplements and exercise routines.

This is why even if someone gets remarkable results at first dieting or exercising soon they hit what's called a "Plateau" which means **THE RESULTS STOP**.

After several years of clinical trials, what is being touted as a **nearly perfect system for creating fast and permanent weight-loss** called [SLIMFY](#) has finally been released to the general public and it claims to be **THE solution to the problem of tolerance**.

SLIMFY defeats the "Tolerance Effect" by constantly keeping your body "Off Balance" so that it **never succumbs to tolerance** as its [3 STAGE PROGRESSIVE formula...](#)

... **"TURNS ON"** the thermal chemicals in your body that allows you to **burn fat 24 Hours Per Day** (Even While You Sleep) and **"TURNS OFF"** your body's defense system to losing what it thinks is too much weight...

... This allows you to **keep losing weight until you reach your ideal size** and you simply switch to "maintenance mode" to stay at a weight you're happy with!

What Does This Prominent Physician Say About The Benefits Of SLIMFY?



Dr. Alex Berman, MD

We asked independent physician and weight-loss specialist Dr. Alex Berman and his team (who is NOT affiliated with this product) to study the [tolerance suppressing formula of SLIMFY](#) and give us his honest opinion on its health benefits.

Here's what Dr. Berman Said:

*"When **SLIMFY** first contacted me to evaluate their new formula, I was a bit skeptical. But after careful analysis I had to admit the concept of suppressing the tolerance effect along with the combination of ingredients, aligned with specific timeframes could be a perfectly balanced and efficient solution to safe and effective weight loss support. I also believe that **SLIMFY** due to the inclusion of CoQ10, Saffron and Resveratrol **CAN ALSO HELP SUPPORT YOUR HEALTH IN GENERAL.**"*

It seems that the general consensus from experts and users alike is that the scientifically developed and clinically perfected formula used to make up...

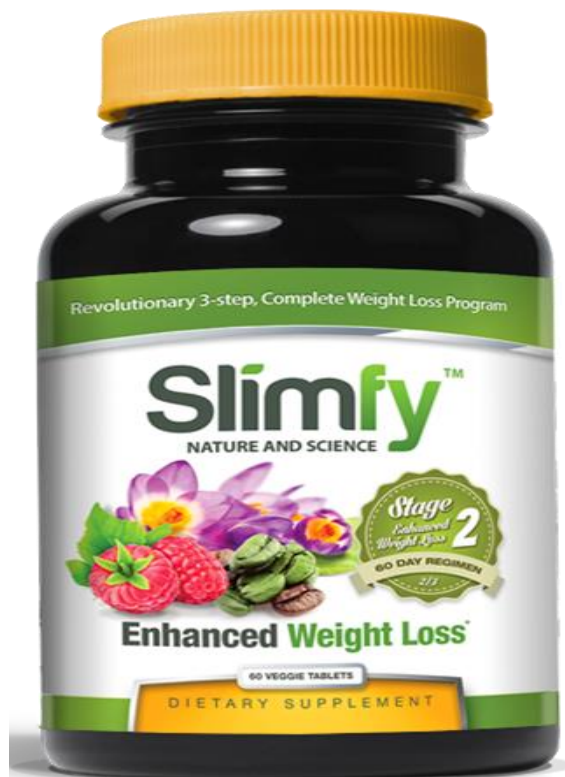
... the **3- Step Progressive SLIMFY formula** could be the biggest breakthrough ever seen in the weight-loss industry!

If you're interested in seeing what **SLIMFY** can do for you...

... **AS OF THIS WRITING...**

... the same **Introductory Weight-Loss Kit** that Teresa first used to get started on her amazing weight-loss journey is still being offered for FREE (just pay shipping)...

... But ONLY For The First 50 Persons To Respond To This Offer!



Click **HERE NOW** To Secure Your Free **SLIMFY Introductory Weight-Loss Kit... While They're Still Available!**

(Remember, This Is Strictly Being Offered ONLY To The First 50 People To Respond So **GET YOURS NOW**)

COPYWRITING

EXAMPLE 3

ONLINE ADVERTORIAL FOR A COSMETIC PRODUCT

Beverly Hills Doctor To The Stars Says...

**“This New Anti-Aging Skin Cream
MAGICALLY ERASES Up To 56% Of
WRINKLES In ONLY 4 WEEKS!!!”**



“After Less Than 4 Weeks Of Trying This New Miracle Formula, YEARS Just DISAPPEARED Off Of My Face!

My Wrinkles Vanished Like MAGIC!!

I Might be 61, but Now EVERYONE Says I Look Like I’m In My 40’s!!!”

Jeanie Williams, Anaheim, California

(Dateline: Beverly Hills, California)

Imagine just for a minute that you were able to eliminate ... ALL of the frustrating signs of aging quickly and easily...

... including Unsightly Wrinkles, Sagging Skin and The Dark Circles under your eyes.

Now imagine being able to accomplish that WITHOUT Expensive Surgery, Painful Needles, Doctor's Visits or Prescriptions.

Sound too good to be true?

Well, a very respected physician in Beverly Hills, California - who has spent many years being THE go-to "Look Young Forever" doctor of the RICH and FAMOUS - says that a [Breakthrough New Anti-Aging Skin Cream](#) just released out of Switzerland has finally made this dream a reality!

In Fact, he says that...

This Scientifically Developed and Clinically Perfected Anti-Aging Skin Treatment May Be THE Most Powerful and Effective Solution To The Problem Of Aging Skin EVER Available Without Surgery Or A Prescription!

The name of this LIFE CHANGING new formula is called [COSMEDIQUE –Ultra Concentrated Skin Rejuvenation](#) – and according to multiple clinical studies the average user experienced an INCREDIBLE reduction of 56% of their overall facial wrinkles in ONLY 4 WEEKS OF USE!

Now, after word had leaked out that the Beverly Hill's "Jet Set" were using what we now know is Cosmedique, we took advantage of our sources and contacted this "Hollywood Super Doctor" to try to get the full scoop on this supposed real-life fountain of youth.

He reluctantly agreed to let us in on the big secret (as he said he felt that this is something SO big that it shouldn't be kept to ONLY the rich and famous) but only if I agreed to keep his name "confidential" to not upset his BIG MONEY clients.

Now, even though he wouldn't reveal the names of the "HOLLYWOOD ELITE" using Cosmedique as their new "Secret Weapon" ...

... he did put us in touch with one of his everyday clients who was very anxious to tell us all about what this [Breakthrough New Skin Treatment](#) has done for her.

Here's How This Depressed Widow Discovered A New Chance At Happiness

Jeanie Williams is a 61-year-old grandmother in Anaheim, California who was desperately craving a new beginning in her life after her husband of 43 years had passed away.

After months of barely leaving her house her family encouraged her to get out into the social scene and maybe even start dating again.

Here's What Jeanie Had To Say:

"I knew I couldn't just live like a shut-in, but I was really scared to try to meet someone new after so many years of being with my husband. I was especially conscious over my sagging skin around my neck and the increasing wrinkles around my face.

I thought my only option was to have either a face lift or laser surgery.

Well, was I scared to death over the idea of going "Under the Knife" so I had just about put those thoughts out of my mind when a friend referred me to a physician in Beverly Hills that was known for creating age reducing "miracles".

I met with him and he told me about a brand new, scientifically developed skin cream that he said was like a real life "FACELIFT IN A TUBE" due to it's amazing ability to smooth, tighten and moisturize even the most age damaged skin.

Jeanie Continued:

"When the doctor told me about this formula, I was VERY skeptical of how any skin cream, no matter how impressive the list of ingredients was, could possibly provide the same results as having expensive cosmetic surgery.

I know he could sense my hesitation, so he told me about how this new product called [COSMEDIQUE – Ultra Skin Rejuvenation](#) was developed by a well-known Swiss dermatologist and a team of highly respected scientists.

He said that they used only the most powerful all-natural ingredients available anywhere in the world that were PROVEN to have amazing skin repairing abilities.

I still had my doubts so he arranged for me to have a [Risk Free 30 Day Trial of Cosmedique](#) so that I could put it to the test and prove its effectiveness myself before risking any of my own money.

I figured I had absolutely nothing to lose... and IF it really worked as well as the doctor promised I had EVERYTHING to gain!

My package quickly arrived and when I opened it I was immediately impressed that there was no strong odor like other skin care treatments I had tried.

Then when I applied it to my skin I was amazed at how soft and nourished my skin felt as soon as I rubbed it in.

After just a few days of use my family and friends started making comments about ...

“How Great I Looked”

and

“What Was It I was Doing Different To Make Myself Look So Much Younger?”

I can now say I'm a firm believer in the power of [COSMEDIQUE- Ultra Skin Rejuvenation](#).

And I highly recommend ANYONE considering a Facelift, Botox injections or other invasive procedures to [give COSMEDIQUE a try](#) as it just simply works!

A Special Limited Time Risk-Free 30-Day Trial Offer Just For Our Readers

If you're interested in trying out **COSMEDIQUE – Ultra Skin Rejuvenation** for yourself we reached out to the developers and arranged a limited time, special promotion just for our readers so that just like Jeanie you can see the power of this amazing formula and will help spread the word of the powerful results that you are sure to experience.

Just go ahead and [click this link to take a RISK FREE 30 DAY TRIAL of COSMEDIQUE – Ultra Skin Rejuvenation](#).

Please remember this is a VERY limited offer that will only be valid while initial supplies last so [CLICK HERE NOW](#) to secure your FREE shipment of **COSMEDIQUE – Ultra Skin Rejuvenation**... and be sure to let us know the results that you get so we can pass them on to our other readers.

COPYWRITING

EXAMPLE 4

Direct Mail Sales Letter



The Best Sex Of Your Life... After 40???

Dear Friend,

If you are one of the millions of men who have tried one of the commonly prescribed erectile dysfunction pills and are fed up with the miserable side effects (or disappointing results) then I have some VERY EXCITING news for you.

How exciting? Well, it has an excellent chance of giving you back what is arguably the most thrilling and satisfying part of your life 😊.

Here's the BIG news: My name is Darrin, and I am one of the owners of Prime Wave Medical Group (formerly Peak Valley Health Group) with locations in Las Vegas as well as Scottsdale and Phoenix, Arizona.

We've recently re-branded our business due to being the first health clinics in the area to offer the biggest breakthrough in men's sexual healthcare since the invention of the "little blue pill". But unlike Viagra or any of its competitors, this breakthrough remedy has ZERO side effects and doesn't eventually stop working.

It's also been clinically proven to be between more than 85% effective at CURING erectile dysfunction in men of all ages. Yes, even men WELL INTO their 80's!!!

So what is this game-changing new ED treatment? It's called Acoustic Wave Therapy and it's a completely non-invasive, side-effect free and totally safe way to treat the root cause of erectile dysfunction - which is poor blood circulation.

That's why I'm writing to you today. To personally invite you to come in and visit one of our clinics so you can see for yourself exactly what Acoustic Wave Therapy can do for you (and the special woman in your life).

Why? Because I am convinced if you are having problems in the bedroom that this will be THE solution you have been seeking and it will absolutely change your life without any of the risks or misery that come with most other ED treatments.

Acoustic Wave Therapy requires no pins, needles, surgeries and provides the longest lasting non-surgical solution for erectile dysfunction available anywhere.

How long lasting? Up to a full decade of optimal sexual performance is possible!!!

Also, this isn't just for men who are suffering from the most severe cases of ED as if you are a man who can still "rise to the occasion" but feel like you could use a bit of a boost in the bedroom – Acoustic Wave Therapy will have you performing like you did when you were in the absolute prime of your life.

So, let me ask you an important question...

Is There Anything More Important Than Reigniting The Passion In Your Relationship and Being Able To Fully Enjoy One Of The Most Pleasurable Parts Of Life?

Personally, I don't think so. That's why I'm so excited to be able to invite you to come on in and see firsthand exactly what Acoustic Wave Therapy can do for you.

All you have to do is give us a call at XXX-XXX-XXXX to schedule a NO OBLIGATION consultation with one of our physicians.

You are literally one phone call away from enjoying the best sex of your life.

I can't wait for YOU to be our next BIG success story!

Darrin Blume

Prime Wave Medical Group

P.S. I've included an article that's going to run in several local publications that gives more information about Acoustic Wave Therapy and how it's already giving men of all ages (and their happy partners) a reason to smile again.

Please give it a read and then don't forget about the special offer we have for new clients that we are running for the first 100 men who respond.

Give us a call at XXX-XXX-XXXX and we'll get you scheduled for your no-obligation consultation right away.

P.P.S I know you might be skeptical as I'll admit that this sounds almost too good to be true, especially if like most men you've been let down by one of the so-called miracle pills prescribed to you in the past.

But there's never been anything quite like Acoustic Wave Therapy and there's no reason to wait another day to let the power of this truly game-changing treatment give you back what is arguably the most enjoyable part of life.

You owe it to yourself. And if you are in a committed relationship then you REALLY owe to your partner.

Give us a call TODAY and start enjoying your love life again TOMORROW.

COPYWRITING

EXAMPLE 5

PRINT AD FOR A MEN'S SEXUAL HEALTH CLINIC

Men's Health News

March 2021

Revolutionary New Erectile Dysfunction Treatment Rocks The Multi-Billion Dollar Men's Sexual Health Industry

Amazing Acoustic Wave Therapy Proves More Than 85% Effective In Restoring Optimal Sexual Performance In Men Of All Ages

(Dateline: Scottsdale, Arizona)

It's no secret that there are many factors that can lead to men of ALL ages facing frustrating problems in the bedroom.

Even medications used to treat common health issues like Type 2 Diabetes, High Blood Pressure, Anxiety, Depression and Heart Disease can have EXTREMELY adverse effects on a man's sexual performance.

Unfortunately, it's also common for men taking any of the "popular" sexual health pills to eventually experience a radical reduction in effectiveness.

In fact, many men NEVER enjoy the desired results of taking physician prescribed erectile dysfunction pills which leaves them feeling absolutely hopeless.

Even worse, their partners will often feel it's somehow their fault. That the man they love just doesn't find them attractive anymore.

Of course in most cases there is nothing further from the truth, but when something has almost been universally hailed as a "Miracle Solution" it's only natural to think there is something wrong with you and not the prescribed pill.

Thankfully, there is now a new innovation in men's sexual health treatment that is giving new hope to frustrated couples seeking a healthy and normal sex life.

It's something called acoustic wave therapy and it's apparently so powerful that there is a fear in the pharmaceutical industry that the days of prescription pills being the "Go To" treatment for men's sexual health may be over.

While this would mean a HUGE hit to the finances of these giant corporations it also would be a celebrated solution to an extremely frustrating problem so many couples have been desperately searching for.

Well, that seems EXACTLY what this breakthrough technology is proving to be.

According to newly published independent findings:

Acoustic Wave Therapy Has Proven To Dramatically Boost Sex Drive, Stamina and The Ability To Perform In An Amazing 85% Of Men Who Participated In Recent Clinical Studies

This is incredible news to millions of couple who want to once again enjoy a satisfying sex life that will add some REAL excitement back to their bedrooms.

Especially for those who have tried it all (including the most popular so-called miracle drugs) only to be let down OVER and OVER again you could now have a fantastic chance of finally enjoying a thrilling love life again.

Why Is Acoustic Wave Therapy Such A Powerful Alternative To Traditional Men's Sexual Health Treatments?

Ultimately, it's all about blood circulation.

Whether you suffer from a non-functioning penis, lack of desire or less than optimal sexual performance, the root problem is a decreased blood flow.

Now this is a problem that can finally be corrected WITHOUT relying on invasive surgery or side effect prone prescription drugs (That also often have limited or non-existent effectiveness).

Acoustic Wave Therapy accomplishes what no other ED treatment has ever been able to do for almost ALL men of ALL ages truly effectively.

It uses completely harmless sonic waves to open up the vessels in your body which allows blood to flow with ZERO resistance.

This means a HARDER, LARGER and LONGER-LASTING erection, as well as a heightened sexual stamina you probably thought was gone for good.

Is This The Best Solution For All Levels Of Erectile Dysfunction or Only The Most Extreme Cases???

The good news is that acoustic wave therapy is a SAFE and EFFECTIVE treatment for any level of ED. Here's what Darrin Blume, owner of Prime Wave Medical Group (Formerly Peak Valley Health Group) had to say about using this method:

“Every day our clinics help men of all ages who are suffering from varying levels of erectile dysfunction and the frustration of being let down by the most commonly prescribed solutions.

Some of them may be able to still gain but not maintain an erection or feel embarrassed by their performance in the bedroom.

Unfortunately, this can lead to deep emotional trauma for both them and their partner who often will take this as a personal attack on their attractiveness and an indictment on their relationship.

But the truth is, this is a common problem that has nothing to do with anyone’s physical attraction to their partner...

... and EVERYTHING to do with a lack of proper blood flow which can be caused by a wide variety of reasons.

You see, good blood circulation is the KEY to a strong erection and there are many factors that contribute to a lack of circulation which leads to these frustrating problems in the bedroom.

This is why we have invested so heavily into this game changing treatment called Acoustic Wave Therapy which restores optimal blood flow.

It literally allows you to RE-BOOT your sex life, getting rid of all of the bugs and internal problems that are preventing peak sexual performance.”

A Satisfying Love Life Really Can Be Yours Once Again

The bottom line is that if you can effectively treat the root cause of Erectile Dysfunction then you can CURE the problem.

At Prime Wave Medical Group they passionately believe this is the solution so many men and their partners have been desperately seeking for so long, because they have already seen the results firsthand.

In fact, here’s what a few of their clients have had to say about their life-changing experience with this incredible new technology:

“Doctors have been telling me for years that there was no hope. I was just too old for sex. You’ve proved them all wrong. I’m not usually one to talk about my personal life. But this treatment is so amazing. I’m going to tell all my friends about it.”

E.F. - 80 Years Young

"It's been 14 years since I was able to get and maintain an erection.

The only person more excited than me about this wonderful treatment, is my wife. Visiting Prime Wave Medical Group was the best choice I made! I only wish I had known about this years ago." Mr. Arnold - 85 Years Young

"To anyone thinking of undergoing Prime Wave's treatment for ED, I'd strongly encourage you to do so.

My personal experience, I found the treatment to be safe and highly effective. The staff is wonderful, well trained, and most importantly highly informative and respectful.

Again, if you are contemplating ED treatment-go for it, you can't miss with Prime Wave Medical Group." RE - 63 Years Young

"It's been 1 ½ years since I was able to get and maintain an erection. My wife and I haven't had sex for ages and now we can.

Thank you for the results that I have experienced in such a short time."

Harland J. - 69 Years Old

So, here's the big question...

Are You Ready To Finally Be The STUD In The Bedroom She Desires You To Be???

It's all possible with the power of acoustic wave therapy now available at any of the three Prime Wave Medical Group clinics in Scottsdale, Phoenix or Las Vegas.

And here's some EXTREMELY exciting news...

If you are among the first 100 men to schedule a no obligation consultation with one of their physicians, then they will take \$500.00 off the cost of treatment.

All you have to do is give them a call now at 888-888-8888.

Nothing compares to the joy you'll have from an exciting and vibrant sex life.

Go ahead and make the decision to start enjoying your life to the fullest again.

COPYWRITING

EXAMPLE 6

ONLINE SALES PAGE FOR AN ONLINE
MARTIAL ARTS TRAINING COURSE

**Former UFC Superstar and Olympic Silver Medalist Is
Ready To Show YOU How To...**

Take ‘Em Down, Tie ‘Em Up and Tap ‘Em Out!!!

**Even If You’re Out Of Shape, Have Zero Fighting Experience and
Are Old Enough To Have Seen Elvis In Person Matt “The Law”
Lindland Will Turn YOU Into A Grappling Master**

Are you ready to discover the *surprisingly simple* secrets to taking down and tapping out anyone who dares take you on in competition or in the streets?

Well, that’s exactly what Matt “The Law” Lindland is going to reveal to you in his new breakthrough training - Wrestling Takedowns for MMA.

Just a quick look at Matt’s credentials show he is the REAL DEAL.

Not only is he a retired UFC fighter with 15 wins and only 3 losses in the most elite fighting league in the entire world and an Olympic Silver Medalist but he’s also the current head coach of the USA Greco-Roman Wrestling Team.

A true power player in the fight game, Matt is famous for taking his years of world-class wrestling experience and teaching his students how to apply it to DOMINATE their competition in the Mixed Martial Arts world.

Best of all, things like size, strength, age, or previous experience have nothing to do with your ability to MASTER these mega-skills.

Nope. Matt has successfully mentored students of all sizes, shapes, and ages in going from complete beginner to a grappling stud. And that’s EXACTLY what he’s also going to do for you as his newest virtual student.

These SUPER-ADVANCED yet simple to use combat tactics will have you tying up all the fancy fighting style guys like a knot... until you put out their lights and toss them away like week old leftovers.

So, let’s get to the good stuff!! With Matt “The Law” Lindland’s Wrestling Takedowns for MMA you’ll learn...

- A super simple “turn away” defense to a single leg takedown attempt which will keep your opponent off balance so you can go on the attack...

- The “Choke Slam” counter move that finishes off your opponent in a FLASH (This deadly effective move happens so fast your opponent will be asking what happened... after they finally wake up!!!)
- The “Instant Tap Out” double wristlock finisher from a single leg takedown defense (He’ll either give up quick or you’ll snap his arm like a twig)
- What the brutal “Bread Basket” choke is and why it’s one of the fastest ways to put your opponent to sleep...
- The “Turn the Tables” single leg takedown defense that lets you end the fight with a GROUND and POUND finish (Pull this off in a competition and it’s sure to be on your personal highlight reel!!)
- The secret of the throat crushing “Soup Choke” and how to apply it as a quick counter to the most common takedowns (It’s called that because your opponent will be eating their meals through a straw for a week!!!)
- A DOUBLE DEADLY crucifix maneuver that gives you the enviable choice of either knocking your opponent out with brutal elbow strikes or putting them to sleep with a vice like rear naked choke...
- What the “Kettle Bell Swing Slam” is and how to use it to suddenly stun your opponent (Leaving them wide open for a rapid-fire strike attack) ...
- The “Hook and Pull” trip technique that puts you in a perfect position for raining down thunderous fight finishing punches...

PLUS much more designed to take you from wherever you are right now in your wrestling skills to becoming a master grappler who can quickly take down and wipe the floor with whoever makes the critical mistake of facing you.

But that’s not all by a long shot. Nope, in order to make this quite possibly the most effective single training program we’ve ever released we are including a special bonus that will show you...

How To Systematically *Destroy* Any Opponent With Matt’s Dirty Boxing Secrets

And we mean ANYONE. Even bigger, meaner, and younger adversaries in the streets who don’t exactly play by the rules.

Yep, these nasty little dirty boxing secrets are NOT for the faint at heart.

Matt exclusively reveals them here to give you the edge you need to WIN in competition and also to SURVIVE a life-or-death situation.

Here's just some of what you're going to discover:

- How to penetrate your opponent's strike range to drastically diminish his attacking power (This will allow you to inflict UP CLOSE and PERSONAL body damage that will have them looking for the nearest exit!!!)
- Matt's "Slip, Cinch and Strike" sequence that will counter an offensive attack while allowing you to deliver damaging close-range punches...
- How to maximize the momentum of your jab while avoiding your opponent's most potentially dangerous swing (This amplifies your jabbing power from SET-UP to KNOCK-OUT!!!)
- What the "Pledge of Allegiance" technique is and how to use it to completely control your opponent's body making it an easy target for your most vicious dirty boxing punches...
- How to "Unbalance" your opponent with gut busting knee strikes that leave them wide open for a fierce fight ending blow...
- Matt's secret to unleashing his "Plastic Surgery Special" series of rapid-fire elbows, knees, and punches to the face all from the clinch position...

All together there are 20 easy to follow video lessons where Matt will show you in precise detail everything you need in order to implement his winning techniques like second nature whether studying alone or practicing with a partner.

Now, you might be wondering if it's REALLY possible for you to learn fighting skills like this through a virtual setting, but many find it's actually the IDEAL way to learn in a no-pressure setting and at your own pace.

Most important, with lifetime access to this in-depth training it's like having Matt as your personal coach right there with you, teaching you in detail his most powerful fighting tips, tricks, and techniques whenever you are ready to learn.

Go ahead and click the "add to cart" button to get started now. You have absolutely nothing to lose as you are backed (as always) with a 60-day, no questions asked money back guarantee.

Become a COMPLETE fighting machine today with Matt "The Law" Lindland!!!

COPYWRITING

EXAMPLE 8

DIRECT MAIL SALES LETTER FOR A SEPTIC
SYSTEM TREATMENT PRODUCT

The Amish Value Quality, Efficiency and Honesty

That's Why They Choose SEPTIZONE To Protect Their Septic Tanks and Drainage Fields

If it's good enough for the Amish, then it's something you can count on too.

That's the case with SEPTIZONE – the industry leader for over 40 years and the overwhelming choice for septic tank protection for Amish communities.

Why would The Amish be such big supporters of a product produced by a non-Amish company?

It all comes down to one word – VALUE.

While many have made the mistake of thinking the Amish are “backwards” because of their simple way of living, there is nothing further from the truth.

Now, they may reject many modern conveniences, but they are also quite savvy and intelligent with how they handle their money.

The Amish learned long ago that many unscrupulous people would try to take advantage of them, which meant they had to always keep their guard up when dealing with the outside world.

That's why...

SEPTIZONE Is The Only Formula So Many In The Amish Community Trust To Keep Their Septic Systems Running Like New

So, when word first spread in the Amish community about the incredible results they experienced and value they enjoyed by using SEPTIZONE, we were soon receiving a FLOOD of first-time orders as well as glowing testimonials.

Here's just a few of the letters we've received from some of our Amish customers:

“SEPTIZONE Saved Us Thousands!!!”

“When I first heard about SEPTIZONE from an elder in my community, I have to admit I was skeptical. For years I had been having my septic tank pumped, and it was quite expensive, but I thought it was the only way to keep our system running properly so I resisted trying your product.

Then one day we noticed a terrible odor coming from our drainage field and we knew right away that we had a BIG problem brewing. Instead of paying for expensive repairs, I remembered what I had been told about SEPTIZONE and decided to try it out.

As soon as my order arrived, I added some to one of my toilets as instructed and then waited a couple of days to see if there was a difference.

When I checked the waste levels only two days later, I was shocked to see the reduction in sludge in our tank. It was several inches lower and was no longer in danger of overflowing.

Now I am completely convinced SEPTIZONE is all I need to keep my system running like new for life.”

Micha from Lancaster, PA

“I Haven’t Had To Pump My Tank At All Since Trying SEPTIZONE!!!”

“We purchased a new farm last summer and the septic system had been badly neglected for years. The tank was crusted with solid waste, and it was necessary to have it professionally pumped monthly – a VERY costly operation.

One of my new neighbors told me about the incredible value of SEPTIZONE and I decided to purchase a case. After using just half, it was surprising to see the solid waste dissolving away and water draining.

To make a long story short, we haven’t had to pump the tank again since using your wonderful product. SEPTIZONE has saved us much money, worry and frustration.”

Joseph from Ephrata, PA

“After Trying Every Other Septic Treatment Only SEPTIZONE Worked To Solve Our Problems!!”

“We moved from Pennsylvania to Ohio 2-1/2 years ago to be near our daughter who had married a man here.

We bought a farm and home that needed some repair, but we did not know the septic system would be our biggest worry.

In a short time, a sickening odor emanated from the roof vent. Aside from the discomfort, it became embarrassing – and painfully clear that there was much to learn about septic tanks.

Over a period of many months, various treatments were tried, both wet and dry. At no time was our home completely free of odor. The level of odor was merely reduced to a less embarrassing intensity.

Having tried every available brand, we had concluded that this was something we would just have to live with, but then I saw an advertisement for SEPTIZONE.

With some hope and a great deal of doubt, I placed my order, which you filled promptly. Following directions, within a month, the odor was gone!

The next two treatments were made and then I forgot. When there is no odor to remind you, it is easy. Believe me, there will no more forgetting!

Thank you very much for introducing me to such a wonderful product.

Sincerely,

Mathew of Sugarcreek, Ohio

“Our Whole Community Has Now Switched To SEPTIZONE “

“My farm and home have been owned by my family for three generations and our septic system was around for as long as I could remember.

We regularly had the tank pumped and thought that was enough to prevent any big issues, but I was VERY wrong.

About a year ago, my wife and I returned home from a church meeting to find my drain field just flooded with nasty smelling sludge and both of the toilets in my house making an unsettling “gurgling” sound.

I knew we had a problem but had no idea how expensive it was going to be to fix. Well, it ended up costing us a small fortune to have a septic repair company come out and get things back to normal.

This was one of my neighbors told me about SEPTIZONE. I had my doubts that any product, especially one as reasonably priced as yours could really be so effective.

Again I was wrong. We started using SEPTIZONE and never had a problem with our septic system again. Now, we don’t even have to pump our tanks!!!

SEPTIZONE has saved us so much money we will NEVER stop using it and our whole community is now using it. Thanks for making such a great product.”

Caleb from Strasburg, PA

“The Sludge In My Septic Tank Was Reduced 6 Inches While My Neighbor’s Tanks Overflowed”

“This summer I experienced fantastic results with my septic system by using SEPTIZONE for the first time.

Over the winter months, I had inserted two pounds into my septic system, not knowing what the results would be.

Then, during the summer, two of my close neighbors were experiencing trouble with their septic systems. They each had to have their tanks cleaned and then approached me to see how my septic system was.

Well, I opened the tank lid and found only about six inches of sludge, and the rest water. Believe me, I was as amazed as my neighbors.

With this letter, I am again ordering your product SEPTIZONE. I have found it has already saved me money and will continue to use it.”

Abram from Lititz, PA

Why You Should Put Your Trust In **SEPTIZONE**

Scientifically designed to be the last product you will ever have to buy to keep your septic system running like new for the life of your property, SEPTIZONE is so effective because of a powerful combination of enzymes, including..

- **PROTEASE** - destroys built-up sludge
- **CELLULASE** - breaks down toilet paper
- **AMALYSE** - dissolves starches

SEPTIZONE also has a very strong, but safe **lipase enzyme** that liquefies all fats and grease in the tank, so what goes in the drain field is **almost pure water**.

This is a **GAME CHANGER** because if your drain field gets clogged, it can be an outrageously expensive and stressful problem you want to avoid at all costs.

Then to maximize the power of our formula we add two additional non-enzyme additives that neutralize the alkalinity and acidity in the tank to give it a neutral PH.

BEST OF ALL – this unique combination of enzymes and additives work in as little as 48 hours, **QUICKLY** resulting in a well-functioning septic system.

All you have to do to keep your septic system like new is to pour a small amount of SEPTIZONE in your toilet once per month and flush.

It really is that easy!!!

Just imagine...

- **NEVER** having to worry about costly repairs to your septic system
- **NEVER** having to replace your drainage field
- **NEVER** having to even pump your tank ever again

Well, that's exactly what's possible when you put SEPTIZONE to work for YOU.

The unique combination of powerful enzymes and special additives **IMMEDIATELY** attack the sludge and waste built-up in your septic tank that may lead to **COSTLY** repairs or even having to **REPLACE** your drainage field.

What does this **REALLY** mean to you? Ultimately, it's about being able to rest easy knowing you are protected from unnecessary hassles and financial stress.

We know SEPTIZONE will give you the protection your septic system needs and the peace of mind you and your family deserve, so here's...

A Special Limited Time Zero Risk Offer To Try SEPTIZONE Yourself

A family owned and run business for over 40 years, we pride ourselves on providing the highest quality product at an amazing value and we want to make the decision to try SEPTIZONE as easy for you as possible.

That's why for a very limited time, you can...

**Order A Full Year's Supply of SEPTIZONE for
Less Than 27 Cents Per Day...**

**With FREE Shipping and Backed By the Craziest
Money Back Guarantee In The Industry!!!**

Yep, for just \$98.50 we'll send you a 12-month supply of the most effective septic system treatment available anywhere...

PLUS, we'll **RUSH SHIP** it straight to your door with **FREE SHIPPING**.

Even better, when using your credit card or bank debit card you can break your payments up into **five easy installments of only \$19.69**. The first one with your order and then again for the next four months.

Plus, I'm going to back up everything we promise with what is probably the most generous (or craziest) guarantee you've ever heard of.

I'm literally putting my own money on the line with a...

200% DOUBLE YOUR MONEY BACK GUARANTEE

That's right. **Take up to a full 365 days** to put SEPTIZONE to the test and if for any reason at all you are not completely satisfied with the results then **I'll personally write you a check for DOUBLE what you paid**.

Just Fill Out The Enclosed Order Form and Return It Today In The Pre-Paid Self Addressed Envelope and...

We'll RUSH SHIP Your 12 Month Supply of SEPTIZONE for FREE with ZERO RISK!!!

Remember, if for any reason at all you are not THRILLED with the results you experience from using SEPTIZONE, I insist you let me know so I can write you a check for DOUBLE what you paid and get it in the mail to you.

That's how confident I am in the quality of our product, what it is going to do to protect your septic system and how much easier it is going to make your life.

Go ahead and **send back the order form in the self-addressed envelope** today and we'll ship your 12-month supply of SEPTIZONE to you right away.

As soon as your initial supply arrives go ahead and add the recommended amount to just one of your toilets and flush. **Our powerful formula will immediately go to work in protecting your septic tank and drainage field** from the build up and erosion that eventually cause nasty backups and the need for expensive repairs.

Now, I'm going to ask you in just 48 hours to check the level of sludge in your septic tank. What you'll see will astonish you as you notice a dramatic reduction in the waste that has built up in your tank.

The unique combination of four different enzymes and special additives will have already **significantly broken down the paper and waste as well as dissolved the built-up sludge** turning it into almost pure water.

That's the amazing power of SEPTIZONE. When you see it firsthand I know you'll never want to be without it again, which is why I'm going out on a limb with a guarantee many think I have lost my mind to offer. But I'm not at all worried.

Why? Because our customers make up some of the most fair, honest, and hard-working people in the country. Not just our Amish friends but ALL our customers.

So, I hope I've convinced you to fill out the order form and send it in so I can **send your first 12-month supply of SEPTIZONE** to you right away **with FREE shipping**.

Again, there is absolutely ZERO risk so go ahead and take the first step towards protecting your septic system with SEPTIZONE today.

SPECIAL THANK YOU GIFTS

As our way of saying thanks for trusting SEPTIZONE to protect your septic system we want to give you two free gifts made by our friends in the Amish community...

It's also a nice way of showing our gratitude to these fine folks who have become such wonderful customers of ours.

The first is a beautiful clock that will accentuate any wall in your home. It's made by an Amish clock maker and is incredibly stylish with an old-fashioned feel.

The second is a 32 oz container of Grandma Jack's Amish made mouthwatering gourmet caramel popcorn which I know you will absolutely love.

How do I know you'll love it? Because it's my absolute favorite 😊

In fact, it's the best popcorn I've EVER tasted!!!



Now, we know nothing compares to the incredible value you're already going to get from using SEPTIZONE but we like showing our appreciation to our customers.

That's why these gifts are yours to keep even if for some reason you decide to take us up on our crazy 200% money back guarantee.

Not that we're worried about that as so far NO ONE has ever wanted to take advantage of this deal and we doubt you will either.

Once you experience the difference SEPTIZONE will make in keeping your septic system running like new, you're never going to want to be without it again.

But isn't it nice to know you're doing business with a company who puts their money with their mouth is? We think so and that's EXACTLY why we'll always make this kind of offer to our customers.

So, here's what to do now...

Go ahead and fill out the enclosed order form and return it to us in the enclosed pre-paid envelope. As soon as we get your order we'll RUSH SHIP your 12-month supply of SEPTIZONE right to your door for FREE – that's right, we always offer 100% FREE SHIPPING as part of our commitment to superior customer service.

Do something good for your home, for your family and yourself. SEPTIZONE will make your life easier and give you some extra peace of mind.

I'm looking forward to hearing your personal SEPTIZONE success story.

Sincerely,

Ed Fuller

Owner and Founder of SEPTIZONE

P.S. One thing I forgot to mention that's REALLY important, and most people probably wouldn't think of is the danger of poisonous methane gas in septic tanks. This is actually a little known but dangerous problem as breathing in methane gas can be fatal.

It also can catch fire and cause your septic tank to actually explode creating untold amounts of damage to your home.

How does this potentially lethal problem happen? It's a direct result of an overabundance of sludge being built up in your septic tank.

By adding a small amount of SEPTIZONE into one of your toilets once per month this problem will be eliminated, keeping your home and family safe.

It's just one more reason to return your order form now in the self-addressed envelope to order your first 12-month supply of SEPTIZONE.

Remember it's **only a one-time payment of \$98.50 or five easy installments of just \$19.69** when you use your credit card or bank debit card, and we'll ship it to you right away for FREE along with your two special gifts.

NO RISK SEPTIZONE ORDER FORM

YES!!! Please send me a 12-month supply of SEPTIZONE with FREE Shipping and two FREE gifts of my beautiful wall clock and delicious gourmet popcorn.

I know they are mine to keep even if I choose to return my unused portion to take advantage of your generous 200% money back total satisfaction guarantee.

I'm ready for SEPTIZONE to...

- Dissolve all SLUDGE in my septic tank saving me from costly repairs
- **Quickly break down all fats and grease turning what goes into my drainage field into harmless almost pure WATER**
- Save me HUNDREDS or even THOUSANDS of dollars from having to have my septic tank regularly pumped
- **Protect my family and home from the potential dangers of poisonous methane gas in my septic tank**

() By checking here I authorize you to charge my credit card/debit card the LOW LOW price of only \$98.50 (Less than 27 cents per day!!!) for a full 12 month supply of SEPTIZONE

() By checking here I authorize you to charge my credit card/debit card FIVE LOW MONTHLY PAYMENTS of just \$19.69 starting when you receive this form for a full 12 month supply of SEPTIZONE

NAME
ADDRESS
PHONE NUMBER
EMAIL ADDRESS
CREDIT CARD/DEBIT CARD NUMBER
EXPIRATION DATE
CVC (Three Numbers On The Back Of Your Card)

COPYWRITING

EXAMPLE 9

LANDING PAGE FOR A TOUCHSCREEN BUSINESS CARD

This Is A Special Message For All Sales Pros and Independent Entrepreneurs Who Could Use A Big Boost To Your Bottom Line...

Are You Ready To Take Your Business To The NEXT LEVEL Of Success?

**Introducing An Affordable and Powerful Way To
SKYROCKET Your Sales and EXPLODE Your
Number Of Referrals That Will Have Everyone
BEGGING To Know Your Secret!!!**

Dear Friend:

I'm so excited to tell you about a newly developed personal branding tool that's being called a true "Game Changer" by business experts nationwide.

It's a truly innovative tool that will keep you at the forefront of your prospect's minds, so you'll be the ONLY logical choice for them to make, when it comes time for them to buy.

Here's what it's all about...

In today's ultra-competitive economy, I'm sure you know if you're not first...
... YOU'RE LAST.

Well, this is your chance to be among the FIRST.

The first in your industry to take advantage of what will soon be as INDISPENSIBLE to your business as having a cell phone or an email address.

It's just been launched to the general public and is already getting rave reviews from early testers in various sales related industries.

Developed by industry leader In-Phone, it's called a...

Digital Touch-Screen Business Card

And it's a simple yet effective way to kick your number of sales into high gear by allowing you to offer a superior level of customer service.

Here's what it looks like...



As you can see, the digital touch-screen business card offers a sleek design with everything that's important to your potential customers included in one easy-to-navigate interface.

In this example, a car salesperson builds her business by sending her digital business card to...

- Any potential buyers she meets...
- Previous customers...
- Her company's internal contact list...
- Family and friends who can pass it along themselves as a way to help boost her referrals.

Ultimately, she has a huge advantage in an increasingly crowded marketplace...

... by always having "Top of Mind" awareness so even if the majority of her customer base might not be ready to buy from her right now...

... when they ARE ready, she's practically guaranteed to be the one they contact!

But what does this mean for you?

In a word... EVERYTHING.

It honestly doesn't matter what type of business you are in, if you are in any kind of service industry, your digital touch-screen business card will allow you to...

- **Develop a personal brand awareness with your customers so you'll ALWAYS be the "Go To" person in your marketplace...**
- Encourage repeat business by directly sharing coupons and promoting deals through the "Special Offers" button...
- **Generate a FLOOD of referrals by offering incentives to your happy customers for sharing your digital touch-screen business card with their co-workers, friends and family...**
- Highlight the ALL of the key features of your business in one place, including easy access to your phone, email, website and social media...

Your digital touch-screen business card is a...

Technologically Advanced Approach To Marketing Yourself That Will Immediately Give You A HUGE Advantage Over Your Fiercest Competitors!!!

I'm sure you'll agree that this is a tool that every salesperson and independent entrepreneur will benefit from.

And frankly, I'd be shocked if this doesn't quickly become as indispensable as having a cell phone or an email address.

So, if you're even "slightly" on the fence about signing up right away, it's probably because you are concerned over price.

Well, let's put that to rest RIGHT NOW.

The truth is, the base price is ALREADY ridiculously low for the value you're going to get...

... but the people at In-Phone have decided to sweeten the deal for anyone who gets started now by offering an EVEN LOWER price that, for a limited time, you can lock in... FOR LIFE!

That's Right! If you sign up for your Digital Touch-Screen Business Card TODAY, you can get started for just a...

\$35 One Time Custom Set-Up Fee and ONLY \$5.95 Per Month Which Is A \$3 Per Month Savings from the Already Low Price Everyone Else Will Pay Once This Limited Time Special Offer Has Expired!!!

Take Action!
GET STARTED NOW!



This Isn't Your Grandfather's Tired Old Business Card!!!

Bottom line if you're STILL using paper business cards...

YOU ARE THROWING YOUR MONEY AWAY

... and wasting your time with outdated marketing methods.

Don't believe me? Well, think about the last time someone handed you a business card.

How long did it take to go from your pocket or wallet...

... straight into the trash can?

It's time to make a SMART INVESTMENT in YOUR SUCCESS!

With your Digital Smart-Touch Business Card you will add a futuristic dimension to your business that will be SO powerful, you'll soon be wondering how you EVER got by without it.

I could go on about the benefits you'll receive all day, but the fact is you MUST experience this for yourself!

And with such a RIDICULOUSLY low monthly price, why the heck wouldn't you??? I mean, after the \$3 per month discount, you're literally paying...

... LESS THAN 20 CENTS PER DAY!!!

Remember, time is running out to lock in this special introductory monthly price, so DON'T MISS OUT by putting this off until tomorrow!



COPYWRITING EXAMPLE 10

Lead Generation Advertorial for Health Insurance

***** **Breaking Healthcare News** *****

Health Care Battle Royal

**Washington D.C. Politicians Are Brawling Over Your
Right To Buy Affordable Health Insurance...
But Here's How You Can Fight Back and Protect Your
Family and Yourself RIGHT NOW!!!**

(Dateline: Washington D.C.)

Healthcare Coverage (and the ability for everyone to afford it) is shaping up to be THE hot-button issue leading into the 2020 United States Presidential Election.

And as the US leads, it guarantees this will become a critical point of debate on a global basis.

No matter what side of the political spectrum you align yourself with, if you are one of the millions who are either without health coverage or are struggling to pay outrageously expensive premiums, then...

**You Might Be Just One Medical Emergency Away From A
Complete and Total Financial Disaster!!!**

That's why this is such an important subject for you to pay close attention to, even if you are not typically one to follow politics. This is something that affects you and your family directly, so it is crucial to stay on top of the constantly changing developments.

Now, the debate over affordable health coverage, which has been at the forefront of political debate now for decades (with the high point being the battle over President Barack Obama's "Affordable Healthcare Act") ramped up again in heated fashion during two nights of debates between Democratic Presidential candidates on June 26 and 27 2019, in Miami, Florida.

While the Republican Party has spent the last two major campaigns framing President Obama's signature legislature (Obamacare) as being a "deal with the devil" and possibly the end of Western civilization, the Democrats made it clear - with the whole country watching - that they have decided to steer their ship as far to the extreme left (and as close to over the edge) as possible.

In a particularly shocking moment, when debate moderator Savannah Guthrie asked the Democratic Presidential candidates if their health care plans would include “undocumented immigrants”, every single one of the candidates on stage enthusiastically raised their hands in support.

This included the top front-runners – including former Vice President Joe Biden and Senator Bernie Sanders of Vermont.

Not long ago, such an affirmative statement of effectively pledging the tax money of everyday, hard-working Americans to give full health coverage to those who are not here in the country legally would have been considered political suicide. But this is the climate we are in right now and why this is just the beginning of a war that will affect every single one of us in the years to come.

President Donald Trump was quick to respond with a shot of his own, as he tweeted:

“All Democrats just raised their hands for giving millions of illegal aliens unlimited healthcare.

How about taking care of American Citizens first!?

That’s the end of that race!”

And while it’s clear we are nowhere near the end of this political race (which may be the more venomous and divisive in history) both sides are riling up their core supporters to a red-hot fever of intensity.

So, an important question to ask is...

Could The End of Private Health Insurance Be Right Around The Corner? And If So, How Can You Make Sure You Are Completely Prepared For This Major Change?

In perhaps the most controversial moment out of both Democratic Presidential debates, a question was asked of the candidates that if they were elected, would they support ELIMINATING private health insurance coverage in favor of a mandatory, government-run (Medicare for all) policy.

Out of the candidates, four of the frontrunners, including Senator Elizabeth Warren of Massachusetts, Mayor Bill de Blasio of New York City, Senator Bernie Sanders of Vermont and Senator Kamala Harris of California ALL pledged to do just that.

Backlash (even among fellow Democrats) was swift. To the point that Senator Kamala Harris quickly back-peddled the next morning on the “Morning Joe” show on MSNBC saying she had “mis-understood” the question.

When she was asked again if the right to private health insurance should be taken away, she answered:

“No.” “I am a proponent of ‘Medicare for all.’ “Private insurance will exist for supplemental coverage.”

Hmmm, supplemental coverage?

Upon further investigation I found that Senator Harris had been a co-sponsor of a bill with Senator Bernie Sanders called the “Medicare for All Act” which would *allow* you to purchase some private health insurance for elective procedures like cosmetic surgery.

Now, before you start making plans to flee the country like rats on a sinking ship, the GOOD NEWS is that there is little support for such extreme legislature.

Much like the Republicans played to their hardcore supporters by demonizing every aspect of the Affordable Care Act (even the parts that proved to be successful), this is exactly what the Democratic candidates are doing.

But even if one of the more “extreme” individuals were elected in 2020...

No One Is Going To Eliminate Private Health Insurance In The United States!!!

Why? Because people like their FREEDOM OF CHOICE.

Having the choice of private health insurance companies also allows you to pick a doctor you are comfortable with, to have options with your medications and to enjoy added benefits which often are included like gym memberships and nutritional classes.

The American people are NOT going to allow anyone to take this right away from them and any politician who tries will be writing their own obituary.

In fact, here’s what one of the leaders of the Democrats, former Congressman John Delaney said about this push by some of his colleagues towards mandatory government health coverage:

“We won on health care in 2018, and if we go down the path with Medicare for all, we’ll lose on it in 2020.

Right now, about half of our citizens have private insurance and most of them like it. And you just can’t win elections on taking something away from the American people that they like. It’s just not common sense.”

So, if private healthcare coverage isn't going the way of the T-Rex, then all is rosy right? Well, not if you are someone who is lost about how to get the health coverage you need, at a cost you can afford.

This is a confusing subject for many, especially due to the constantly changing laws and even more constant rhetoric from our politicians and media which revels in stoking fear among our population.

The fact is...

There Are Plenty of Options Available RIGHT NOW for Anyone Searching for Affordable, Low-Premium Health Insurance!!!

What about if you are OVER-WEIGHT?

What if you are even considered CLINICALLY OBESE?

What if you have a PRE-DIAGNOSED MEDICAL CONDITION?

It doesn't matter what your situation is, there is a plan out there that fits your unique needs.

So, how do you find it? Well, my number one piece of advice is...

When it Comes To Finding Affordable... Quality Health Insurance... ALWAYS CONSULT A PROFESSIONAL!

Okay, so let me ask you a very serious question.

If you or (God forbid) a family member was injured in a car accident and it was no fault of your own, would you just do a little online research and negotiate with the offending driver yourself?

Or would you consult an attorney who was an expert in these types of situations, especially if there were up-front expenses?

I'm sure you would agree that you would be foolish to not take advantage of the free professional advice.

Well, this is the exact same reason why you should NEVER take it upon yourself to navigate the rough waters of the health insurance industry.

There are so many different companies competing for your business, all with different plans and levels of coverage, that the only way to simplify the process and guarantee you are getting the best possible plan at the best possible price is to...

Find A Professional Health Insurance Agent To Simplify The Process Of Securing The Most Affordable and Comprehensive Healthcare Plan Available To You!!!

You might be wondering if working with a professional health insurance agent will cost you in some way.

The answer is "ABSOLUTELY NOT!"

Your professional health insurance agent is paid via commission from the insurance company directly, so you can take advantage of their expertise without any up-front fees to you.

Your agent will help you make an educated decision based on your EXACT needs and present all of the options with your best interest in mind. You will have all of the facts presented to you in a clear way so you will be able to find the most comprehensive coverage for the lowest premium possible.

Here's How to Find The Right Agent In Your Area Who Is Ready To Help You Find Affordable Health Insurance...

At The Lowest-Possible Premium Available Anywhere, With The Exact Coverage YOU and Your Family Need...

Please fill out the form below with the requested information and one of our hand-selected health insurance agents or brokers will be in touch with you to set up a time for you to speak one on one about your specific healthcare needs.

Remember, the last thing you want is some politician making your healthcare decisions for you.

You still have the RIGHT and ABILITY to choose a health insurance plan that meets YOUR unique needs.

There is nothing more important than the health of yourself and your family, so don't wait even one more minute to fill out this form and get started.

COPYWRITING

EXAMPLE 11

ONLINE ADVERTORIAL FOR AN ORTHOPEDIC KNEE
REPLACEMENT PRODUCT

Ohio Physical Therapist Gets Back In The Game Thanks To New Breakthrough In Customized Knee Replacement Technology



**From Total Knee Replacement Surgery To
Finishing A 5k Race in Only 10 Weeks...**

Mary's Story Is TRULY Amazing...

**But It's Just One of Many Incredible Stories
of Men and Women JUST LIKE YOU Who
Are Now Enjoying New Freedom Thanks To
This Modern Medical Miracle!!!**

The first thing Mary would tell you is that she's just a regular person, but I think you'll find her story to be absolutely remarkable.

Like millions of Americans who are suffering with the debilitating pain of osteoarthritis, she spent years suffering in silence.

Wrapping her knee and taking over the counter pain pills, she did her best to just get by as long as she could.

However, the harsh reality of the situation soon set in.

What Started As An Annoyance Was Now Impeding Every Aspect Of Life... Including Her Career

At only 51, she had already been a highly respected physical therapist in her small Ohio town for 30 years.

She loved her job and had a long list of clients who owed a large part of their health and happiness to the care Mary had given them.

Now the pain in her left knee had escalated to the point where it was affecting her ability to give her patients the care they deserved and to meet the high standards she had always set for herself.

Even simple things like getting in and out of her car and walking up a step or two into her client's homes were excruciatingly painful for her.

She also found herself sitting on the sidelines in her social life.

A natural competitor, she had always enjoyed participating in both team sports and individual athletics like running in half marathons, but her increasing knee pain was now forcing her into being only a spectator.

Here's how Mary described her situation:

"The constant pain was becoming unbearable.

It had gotten to the point where I couldn't do anything physical at all.

Even something as low impact as swimming made my knee feel like it was being pulled apart by the water.

I just couldn't handle the agony anymore."

With the joys of life being stolen from her, Mary scheduled a consultation with a good friend who was also an orthopedic surgeon at the healthcare facility she worked at.

Despite reaching a point where she was ready to try almost anything to find relief, she was also apprehensive about the prospects of knee replacement surgery at such a young age.



Mary knew firsthand from decades of working with patients who had undergone knee replacement surgery just how painful the recovery period was, and that there was often continual discomfort from the implant itself.

This was when her surgeon friend told her that...

Knee Replacement Surgery Doesn't Mean A Lifetime Of Pain and Discomfort Anymore!!!

She was now able to take the CT Scan of her patient's knee and then fit them with SPACE-AGE level custom implants that were specifically made for their body's unique needs.

Thanks to this recent breakthrough, there was no longer a "guessing game" of taking a mass-produced implant and trying to make it fit into someone's knee like hammering a square peg into a round hole.

Her patients were experiencing simply AMAZING post-operation results unlike anything she had ever seen after completing literally thousands of knee replacement procedures.

Even one of her toughest cases – a 46-year-old man who had undergone four previous knee surgeries without any relief had made a simply miraculous recovery after being fit with a customized implant.

For the first time in several years, he was genuinely enjoying his life again by golfing and even skiing!!!

This was someone whom Mary knew personally and had even helped treat with physical therapy in the past.

The fact that he was now living like a brand-new man was all it took to convince her to give this new technology called CONFORMIS a chance.

Mary Finally Says “Goodbye” To Knee Pain While Taking Back Her Life!!!



Only weeks after surgery, Mary was back to enjoying a PAIN-FREE life faster than she ever thought possible.

She even competed in a 5k race only 10 weeks after her surgery!!!

This was as close to a true medical miracle as her surgeon had EVER seen.

Soon, a 10k race followed and then less than six months from having her CONFORMIS implant placed, Mary finished a full HALF MARATHON.

Now, she's back to work and living a more active lifestyle than ever before even losing an amazing seventy pounds!!!

Here's what she had to say about life after her custom knee replacement...

"I've had such a wonderful experience with CONFORMIS...

I'm now bicycling, hiking, horseback riding, when before I couldn't even walk up a step without being in AGONY!!!

My knee actually feels better NOW then it did before I originally started having a problem with it...

Now, I live with NO FEAR... knowing that I can do ANYTHING thanks to CONFORMIS."



Here's How You Can Be The Next CONFORMIS Success Story

The way knee replacement surgery is conducted has now changed forever due to the incredible innovations by CONFORMIS.

Men and Women everywhere are...

- Enjoying complete mobility again in formerly worn-out knees...
- Living an active pain-free lifestyle they thought was gone forever...
- Regaining the freedom to join family and friends in living their lives to the fullest (instead of being stuck on the sidelines watching)

Due to these amazing innovations in customized implant technology, life without knee pain is finally a reality.

Now, it's your turn to take the first important step to...

GET BACK IN THE GAME

CONFORMIS experts are ready to answer ALL of your questions about the difference customized knee replacement surgery will make in your life.

Just fill out the following information and we'll be in touch to schedule a 100% FREE, no-obligation and zero pressure consultation where we will match you with a top orthopedic surgeon in your area who specializes in knee replacement surgery with CONFORMIS...

NAME:

EMAIL:

PHONE NUMBER:

BEST TIME TO CALL:

COPYWRITING

EXAMPLE 12

SALES PAGE FOR ONLINE SCHOOL OF THEOLOGY

Attention Christian Brothers and Sisters Who Are Ready To Be The Highest and Best You Can Be In Service to The Lord...

“Discover How To Attain A Higher Level Of Christian Education In The Comfort Of YOUR Home and At YOUR Pace...

Under The Personal Guidance Of One The Leading Voices in Modern Theology”

All Designed To Better Equip You To Share The Good News Of Jesus Christ With Others...

While Gaining A Deeper Understanding Of God’s Word and Enjoying A Closer Relationship With HIM!!!

Dear Christian Friend,

If God were to physically appear before you tonight and ask you to reach out to others with the good news of His love...

What Would Your Answer Be???

Would you tell Him you didn’t have time or that you wouldn’t know what to say?

Maybe like Moses, that you aren’t a particularly good speaker?

The fact is, He does need you. Possibly more than any time in modern history.

Why? Well, it’s no secret that the world is in a state of chaos right now.

Looting, rioting, civil unrest, racial tension, and political discourse has brought a level of violence and tension into our lives that most of us have never experienced.

Innocent men, women and children of all ages are openly killed in our streets while businesses and homes burn.

Families and friends who once were able to disagree with a level of expected civility now are as polarized as the North and South once were in the USA.

Then with a global pandemic bringing the economy to the brink of collapse and there hasn’t been a more stressful time globally since World War 2.

So, what is the solution?

New political leadership? A change in our economic system?

As Christians, the REAL answer should be an obvious one to us.

The Only Hope For This Lost World Is A Return To Learning, Accepting and Following The Will Of God!!!

Unfortunately, it seems our society is getting further and further away from anything to do with the things of God all the time.

A humanistic approach to life and an outright embrace of SIN by our society has been slowly causing mankind to rot from the inside out.

Immorality is celebrated by our culture much like when the world was wiped out by the Great Flood in the times of Noah.

What was once condemned as wrong is now proudly proclaimed as right.

In the United States, the percentage of Americans who call themselves Christians is now at an all-time low.

Where most families used to attend services together weekly, now it's a rare occasion for most to ever see the inside of a Church.

Even in public school, the day would begin with prayer and the Ten Commandments were prominently displayed in the classroom.

These days it's common to hear of children being PUNISHED for carrying a Bible or openly conveying their beliefs.

Now, if you are among the few who do attend church you are looked at by many as being some sort of an extremist.

This causes there to be many incognito Christians in our community.

No wonder Church attendance is dwindling!!!

The Incredible Love of God Isn't Being Shared With Those Who Need To Hear It Due To The Greatest Enemy We Can Ever Face...

FEAR

FEAR of what others will think of us...

FEAR of not having the right answers to theological questions...

FEAR of saying the wrong things and turning someone away from God...

Not only does this cause a spiritual paralysis that affects the lives of those who we are failing to lead into the loving arms of the Lord...

But also, it stops YOU from experiencing the ultimate fulfillment in life that only comes from following God's will for your life.

Well, in 1st John 4:18 the Bible says...

“PERFECT LOVE CASTS OUT FEAR”

And there is no love more perfect than the love God has for YOU!!!

Accepting that perfect love of God is the first step towards completely vanquishing FEAR from your life and most importantly your walk with the Lord.

The second is KNOWLEDGE.

The Bible says our ongoing battles in life aren't physical but spiritual.

Combining A Deep Knowledge Of The Word of God With Proven Scholastic Theology Is The Most Powerful Spiritual Weapon You Can Ever Possess!!!

Powerful enough to defeat even the vilest attacks of the evil one.

And to give you an unshakable confidence to better share the Love of God with your family, friends, and community...

While answering your most pressing spiritual questions.

So, how do you gain that deep knowledge?

You could go to a Christian College, but that is an expensive investment.

How expensive? On average you can expect to pay over two thousand dollars per semester for an online program.

At least DOUBLE that for in person learning.

It's also a long-term commitment. If you can't afford to go to school full time, it could take several years to complete a university curriculum.

But the truth is, most of us don't need a college degree in theology unless you are planning on pursuing a career as in the ministry.

Thankfully, there is now a real alternative for the rest of us who desire a higher level of Christian education, as well as a closer walk with The Lord.

A trusted place of spiritual solace where you can gain that deep knowledge of both God's Word and the most powerful teachings in the history of the one true faith.

Introducing **THE AQUINAS SCHOOL OF THEOLOGY AND PHILOSOPHY**

**The Fastest, Easiest and Most Affordable Way to
Attain A Life-Changing Christian Education...**

**With The Convenience and Comfort of An
Entirely Self-Paced Online Setting!!!**

Founded by leading theologian Dr. Scott Sullivan and with the teachings of St Thomas Aquinas as it's foundation, students will experience a cutting-edge approach to online education...

Featuring instant access to an incredible library of in-depth online courses divided into three specific schools of Christian Education, which are...

- * **The School of Christian Apologetics** (How to defend what you believe)
- * **The School of Philosophy and Logic** (How to use human reason in spirituality)
- * **The School of Theology** (Learn what we know about God and His creation)

All presented with a combination of multi-media options to fit your preferred learning methods, including:

- **Video Lectures**
- **Audio Programs**
- **E-books**
- **Training Manuals**
- **Study Guides**

And other materials in convenient PDF format so you can view them on your computer, table, smartphone, or print them up for easy reference.

The Secrets Revealed Here Will Give You The Keys To Success and Happiness... By Helping You Discover and Fulfill God's Special Plan For Your Life!!!

By joining the Aquinas School of Theology and Philosophy you will gain CENTURIES of knowledge passed down to us by the most powerful and influential leaders in the history of the Church...

Compiled, simplified, and presented by Dr. Scott Sullivan so you can easily learn and apply these lessons to improve your relationship with God and your effectiveness in sharing the good news of His love with others.

In fact, there is SO much included here it would be impossible to list everything you will discover, but here is just a SMALL taste of what you will learn:

- **An easy way to PROVE the existence of God** (This will have even the most hardened atheists second-guessing their beliefs)
- **A simple approach to speaking to non-believers about God that doesn't come off as judgmental or "holier than thou"**
- **Three powerful TRUTH BOMBS you can throw at any atheist to prove the explosive truth of the divinity of Jesus Christ**
- **How we know Christianity is the ONLY true religion** (And how you can easily share this fact with others)
- **An almost "Sneaky" way to bring others into the faith by countering their biggest objections**
- **The biggest "hidden" reason why people reject the existence of God and how to easily overcome it**
- **Clear and straight-forward ways to expose the lies of Atheism**

- **The honest “No Bull” truth about sexual morality**
- **A simple way to defeat the false “Pain and Suffering” argument against the existence of God**
- **What the “Five Proofs for the Existence of God” are and how you can use them when sharing your faith**
- **The single critical key to speaking to unbelievers about God**
- **What the “Rule of Faith” is and why it’s such a critical standard for you as a student of theology**
- **Why the “Bible Alone” theory of theology is wrong**
- **The fallacy of modern transgender theories** (Many which have crept into various so-called Christian denominations)
- **How to neutralize arguments against the validity of The Bible**
- **What all Christians need to know about the authority of The Church**
- **The best defense against modern arguments for Transgenderism**

And that is just a sample of what’s revealed in over 72 hours of comprehensive ON-DEMAND online video and audio training...

Including the following critically acclaimed courses that have already positively changed the lives of thousands of people:

- **Christ 101** - A complete course on how to defend "traditional old-school orthodox Christianity to the modern secular world.
- **How to Prove God Exists** – An in-depth program that teaches beginning theological students how to argue for the existence of God.

- **How to Prove God Exists Part 2** - This powerful program will teach you how to better understand and explain to others the proof of God's existence.
- **How to Prove God Exists Part 3** - This course takes a deep look into the moral argument for the existence of God, and particularly how morality just simply can't exist without God.
- **Atheism Exposed** - The purpose of this course is to teach you some of the problems commonly associated with atheism and how to expose them.
- **God and Suffering** – Many atheists claim that evil and suffering in the world proves that God does not exist. Is this a good argument? No! And this course will show you why it isn't.
- **How to Counter Atheism** - This course will teach beginners what the most common arguments for atheism are and how to respond to them.
- **How to Defend the Bible** – In this critical training, you'll discover the easiest ways to defend against attacks on the authenticity of The Bible.
- **How to Defend Traditional Marriage** – This course tackles one of the hot button issues of our society today from a Biblical and traditional viewpoint.
- **The Morality of War** - In this program you'll learn how to think about the morality of War, Self-Defense, Capital Punishment and more from the perspective of one of the Church's greatest minds.
- **An Introduction to the Philosophy of St. Thomas Aquinas** - This is a complete beginner's course diving into the thoughts of St. Thomas Aquinas who is considered to be quite possibly the most influential theologian since The Apostle Paul himself.
- **The Theology of Hell and Eternal Damnation** – In this powerful and thought-provoking course you'll discover why most people are WRONG about the existence of HELL and how to articulate the truth about eternity.

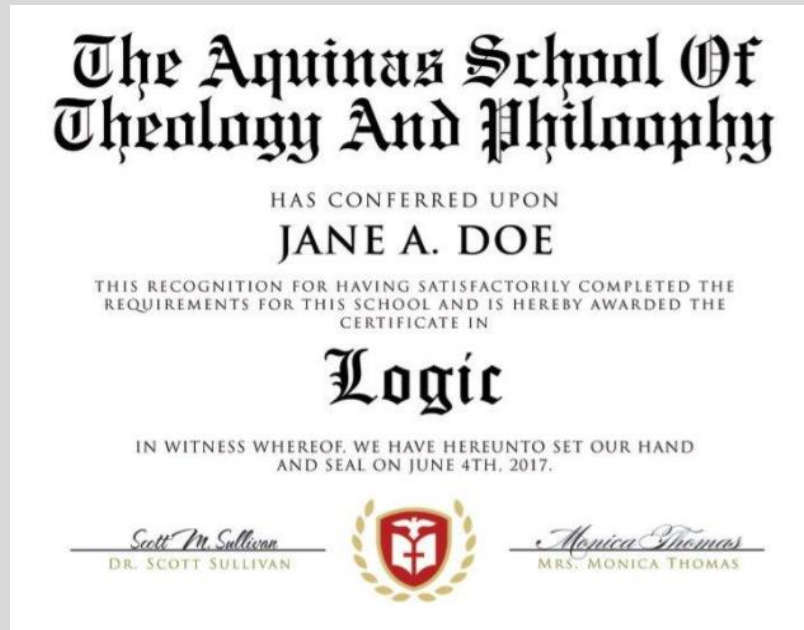
Plus, MUCH MORE with new courses and in-depth trainings with the world's leading theologians added all of the time...

With each training program building on the lessons taught in the previous, so your knowledge will grow while you gain new spiritual insights and learn to enjoy a closer relationship with The Lord!!!

In addition to these powerful resources you'll have the chance to earn something truly tangible and rewarding that can have a real impact in your life.

I'm referring to the exciting opportunity to...

Become Officially Certified In The Most Critical Areas Of Christian Theology and Philosophy By Dr. Scott Sullivan



Upon completing each section of learning, you'll be able to test your knowledge by taking challenging examinations where you can earn official certificates in the main areas of Apologetics, Christian Philosophy and Theology...

As well as multiple sub-topics such as logic, ethics, Christology, and many more.

In addition to giving you a real sense of accomplishment, by studying for and successfully completing these exams...

The Amazing Truth Of God's Love Will Penetrate Into The Deepest Recesses of Your HEART, MIND and SOUL...

Increasing Your Faith and Improving Every Aspect of Your Life!!!

Now, with everything you are going to gain as a student in The Aquinas School of Theology and Philosophy, I'm sure you expect tuition to be quite expensive...

But there is a good reason why it's not going to be anywhere near what you expect, or what we honestly COULD charge...

The Aquinas School of Theology and Philosophy Is Not About Money

Honestly, Dr. Sullivan already has PLENTY of it from his decades as an internationally known and in-demand martial arts instructor.

In fact, he still owns and operates a world-renowned dojo in Houston, Texas where top fighters travel from all over the globe to train.

Plus, he has an incredibly successful series of online self-defense training programs that consistently are among the top selling products of their kind.

The Truth Is Dr. Scott Sullivan Could Have Retired To The Easy Life Years Ago, But God Had Other Plans For His Future...

Now all of us who desire a deeper knowledge of both the Word of God and the most important teachings in the history of the Church will benefit from this amazing second half of Dr. Sullivan's life and legacy.

While traveling the world as a top martial artist for decades, he spent the majority of his free time studying the most important teachings of legendary theologians and Christian philosophers from CENTURIES of church history.

Becoming a leading expert in the most critical areas of Christian theology and the history of God's holy church were his new goals in life...

With a BURNING DESIRE to share everything he learned with everyone desiring the soul quenching living water...

Which can only come directly from a deeper understanding of the things of God and a closer relationship with The Lord.

This is why tuition is priced in a way so anyone who desires the knowledge provided can find a way to afford it.

Normally, the already low monthly price of tuition will soon be \$67 per month, but right now as part the official launch of the Aquinas School of Theology and Philosophy...

You Can Gain This Masters Level Education In Christian Theology and Philosophy For... LESS THAN \$1.25 PER DAY!!!



That's right!!! You get everything included in The Aquinas School of Theology and Philosophy, including...

Instant access to the regularly updated library of on-demand online courses (currently at 72 hours of amazing video and audio content at a value of over \$1525.00, with more being added ALL of the time) ...

Plus, the opportunity to be OFFICIALLY CERTIFIED in the most important areas of Christian Theology and Philosophy directly by Dr. Scott Sullivan himself...

For Only \$37 Per Month!!!

But this special low tuition cost is ONLY valid for the next three months during our initial school registration...

After that, the price will eventually rise to \$67 per month, with the possibility of it eventually being EVEN HIGHER as we reach our maximum number of students.

Why a limitation on an online school???

It's because Dr. Scott Sullivan demands that ALL of his students have access to the highest quality of customer service possible...

And if for ANY reason at all you have questions or technical problems with any part of the online curriculum, he wants to be 100% sure that you're concerns will be taken care of by our student advisers RIGHT AWAY!!!

SPECIAL BONUS

Worth \$97 Per Month

All students that sign up during this early enrollment period, will have their membership automatically upgraded to include being part of Dr. Scott Sullivan's personal mentorship club for FREE!!!

This is an amazing opportunity to learn directly from one of the top theological scholars in the world today – Dr. Scott Sullivan.

You'll enjoy unprecedented access to Dr. Sullivan and other special guest lecturers as they teach member's only classes and provide exclusive content that will NEVER be made available to non-students.

Plus, you'll join an exclusive community of like-minded Christian brothers and sisters who are on a shared journey to a deeper knowledge of the things of God.

Here's just some of the exclusive benefits you'll enjoy as a member of Dr. Sullivan's personal mentorship club:

- Bi-weekly live presentations with Dr. Sullivan where he will tackle some of the most pressing issues facing the Church today as well as taking deep dives into specific areas of study...
- Access to a member's only Facebook group where you and other students can engage in lively course discussions, encourage each other's spiritual growth, and even forge new friends...
- An extensive library of entertaining and enlightening Podcast episodes hosted by Dr. Sullivan and featuring special guest speakers, with new episodes added every other week...
- Your toughest questions answered directly by Dr. Scott Sullivan and other highly knowledgeable theologians – this is your chance to dig deep into your most pressing concerns of both Biblical and traditional Church teachings, including disputed issues from the course material. Nothing is off limits!!!

The Aquinas School of Theology and Philosophy Along With Dr. Sullivan's Personal Mentorship Club...

Will Give You The Powerful Tools You Need To Be The Best You Can Possibly Be In Service To The Lord!!!

When you combine these tools with your desire to seek God's will in your life and The Holy Spirit leading you, then you'll be able to accomplish more than you ever dreamed possible...

Leading to one day experiencing the greatest honor anyone can ever hope for, which is hearing our Lord and Savior say to you...

“Well Done My Good and Faithful Servant”

Don't wait even another second to sign up as a student in The Aquinas School of Theology and Philosophy...

Remember, enrollment is only open for a short window three times per year and will end very shortly...

But if you are reading this right now, then there is still time for you be enrolled in the current session, as well as lock in your special limited time tuition of ONLY \$37 per month, which will NEVER increase as long as you stay a member...

PLUS, if you act RIGHT NOW you will be automatically upgraded to include full membership in Dr. Scott Sullivan's Mentor Club (A \$97 Per Month Value!!!) ...

Also, you have absolutely NO RISK as you are protected by an...

IRON CLAD 60 DAY TOTAL SATISFACTION GUARANTEE

This means if for any reason at all during your first 60 days of enrollment you decide The Aquinas School of Theology and Philosophy isn't everything we promised it would be...

Then we will give you back EVERY PENNY you paid...

NO QUESTIONS ASKED

Honestly, if you are not **THRILLED** with what you are experiencing as a student then we **INSIST** you let us give your money back to you.

So, please **DO NOT** hesitate to join now and see for yourself everything Dr. Scott Sullivan has prepared for you.

You literally have absolutely nothing to lose, but you have the possibility of a much more fulfilling life than you probably ever dreamed of...

A life filled with a deeper knowledge of the things of God and more importantly a closer relationship with HIM.

**Click The Get Started Button Below To Lock
In Your “Launch Special” Tuition of...
ONLY \$37 PER MONTH!!!**



P.S. How many times have you said to yourself...

“I wish I knew what God’s plan was for me.”

All of us are on a unique path in this life.

Some of us are lucky to know early on what direction that path should take.

For the rest of us it can often be a long, winding road with many stops, starts and bumps along the way...

So, how can you be sure to find the right path?

The special path God has planned for you can be found through prayer, meditation, and careful study of both The Bible and sacred teachings of The Church...

But how do “regular” people navigate the often-confusing language, allusions and symbolism contained in Scripture and ancient theological writings...

And more importantly apply them to your daily life and spiritual journey?

Well, that's exactly why Dr. Scott Sullivan has now dedicated his life to studying, organizing, and simplifying the most impactful teachings in the history of The Holy Church, so we can understand and benefit from them.

The Secrets Revealed In The Aquinas School of Theology and Philosophy Will Give You A Blueprint For Living Your Best Life...

And Will Help You Attain the Highest-Level of Fulfillment Possible In This World!!!



Now, if you are still wondering whether joining The Aquinas School of Theology and Philosophy is right for you, I fully understand...

This might not be an easy decision for you due to the commit we are asking you to make, but the honest truth is there is NO real long-term commitment!!!

You will NEVER be pressured into staying a member or given any hassle if you decide to leave before finishing the full program...

In fact, we fully encourage you to stay with us only as long as you are continuing to grow in your knowledge of the things of God and in your relationship with Him.

You don't even *have* to pay us anything if for any reason during the first 60 days you decide that being a member of our school isn't right for you, as you are completely protected by our NO QUESTIONS ASKED money back guarantee...

And we promise you won't receive any pushback from us...

We truly wish only the best for you and want you to experience the best that God has in store for your life, and that begins with getting to know Him better.

Before you make any decision, just take a moment to remember everything you have to gain by joining TODAY, including:

- **Over 72 Hours of In-Depth Online Courses (A \$1575 Value)**

You'll enjoy on demand access to both beginner and advanced multi-media training in Apologetics, Theology and Christian Philosophy designed to increase your knowledge as you gain a deeper understanding of God's will for your life and develop a closer relationship with The Lord...

- **The Opportunity to Gain Official Certification in The Key Areas of Christian Education**

This could open up a world of new opportunities for you in serving The Lord in your community and possibly around the world as you gain an unshakable confidence in your new knowledge of the things of God...

- **FREE Membership In Dr. Scott Sullivan's Mentorship Club**

Featuring bi-weekly lectures with Dr. Sullivan and other guest speakers, access to a student's only Facebook community and exclusive access to a library of Dr. Sullivan's Podcast with new episodes added every other week and the chance to get answers to your toughest theological questions...

Plus, may surprises and bonuses being added ALL the time as we are dedicated to always OVER-DELIVER to our students.

Remember, tuition will soon rise to it's normal price of \$67 per month and the monthly cost of Dr. Sullivan's Mentorship Club is \$97, but right now (for a VERY limited time) you can join The Aquinas School of Theology and Philosophy PLUS get an automatic upgrade to include Dr. Sullivan's Mentorship Club for...

ONLY \$37 PER MONTH!!!



P.P.S. I think it's important to warn you that joining The Aquinas School of Theology and Philosophy might not be for everyone...

It definitely isn't for anyone not willing to dedicate more of their time and energy into becoming a more knowledgeable and engaged member of the Church.

Also, it's not for anyone who is afraid of a challenge.

As this WILL at times be challenging.

But more than that, it will also be an EXTREMELY rewarding experience...

Maybe THE most rewarding of your life, as what could be more important than growing in your faith and following God's will for your life???

This is the opportunity that is in front of you right now.

You can either decide to sit on the sidelines and let others answer God's call...

Or you can click the button below and take this first important step towards what could be an incredible adventure discovering a deeper love of God and allowing Him to lead the rest of your life.

No one will know if you decide this isn't right for you.

But YOU will always wonder what you missed out on...

Why wonder? You literally have nothing to lose as your purchase is 100% protected by a 60 Day No Questions Asked Guarantee.

Go ahead and make the decision to "Seek Ye First The Kingdom of God" ...

**Click The Get Started Button Below Now To
Get Started Now and Lock In Your Tuition
At Only \$37 Per Month...**

**PLUS, Get Your FREE Upgrade to Membership
In Dr. Scott Sullivan's Mentorship Club**



COPYWRITING

EXAMPLE 13

SALES PAGE FOR ONLINE FITNESS TRAINING

Attention Frustrated Ladies of All Ages: If you are fed up with not being able to fit into your favorite pair of jeans...

Hate how you look in skirts and dresses...

And have had it with so-called “miracle body shaping solutions” that don’t work...

Then this might be the most thrilling message you’ve ever read...

As after YEARS of testing and development...

The Shockingly Simple Secret For Quickly Slimming Down and Toning Up Your Thighs Is Finally Revealed!!!

The Amazing Results Will Happen So FAST and
EASILY That You’ll Hardly Believe It, But Your
Eyes Will Tell You It’s 100% REAL!!!

Best Of All: Put This Step-By-Step System To
The Test and If You Don’t Absolutely LOVE The
Way You Look In The Mirror In Just 30 Days
Then We’ll Refund Every Cent You Paid Back...

NO QUESTIONS ASKED!!!

Dear Friend,

Being a woman is NOT easy.

Especially when you are trying to lose weight or tone up certain parts of the body that seem to be impossibly stubborn.

The WORST of all is fighting the seemingly never-ending battle to slim down and tighten up the often embarrassing “T WORD” ...

Yes, I’m referring to that bane of many women’s existence - your thighs.

The glaringly pronounced part of your body that affects how you look in a swimsuit or dress as well as being able to squeeze into your favorite pair of jeans.

If you are like most women past a certain age, then you know how hard it is to lose weight and tone up this particular “hard to please” area of your body.

And it just doesn’t seem to matter how much you diet, or exercise, it seems that you can actually get skinny EVERYWHERE else, but that ugly, cottage cheese looking fat just seems to be glued to your thighs!

Let’s face it, if you have ever found yourself fighting this battle then you know how TOUGH and FRUSTRATING it can be.

But the honest truth is...

It’s Not Your Fault You Are Having Such A Hard Time Thinning Your Thighs!!!

There are SCIENTIFICALLY PROVEN reasons why extra fat gets stored in your lower body and it all comes down to one thing most women have in common...

HORMONE IMBALANCE

After a certain point in a woman’s life it becomes harder and harder to fend off body fat in your thighs and lower body due to an increase in the fat storing form of estrogen known as estradiol.

Why the thighs? It is because your thighs (along with your butt and hips) have an extraordinary amount of estrogen receptors compared to the rest of your body.

These receptors are PARTY CENTRAL for fat cells.

They LOVE making your estrogen receptors their home and once they arrive, they have no intention of ever leaving.

Unfortunately, this normal part of being a woman that has so many WONDERFUL benefits (like being able to have children) is also why you are having such a tough time fighting the battle of the bulge.

The hard to stomach truth is that your body’s natural hormones are working overtime to store extra fat in your thighs!!!

This is why no matter how much you've dieted or exercised in the past; you have been fighting an uphill battle and it's simply NOT YOUR FAULT if you still don't look exactly the way you desire.

Now, this begs an important question...

If Nature Has Made You Predisposed To Store Extra Fat In Your Thighs, Is There Really Anything You Can Do About It?

Well, there actually are many options you COULD try and probably HAVE tried like extreme exercise, the latest fad diets, maybe even liposuction.

But the reason why NONE of these seem to work (certainly not as a long-term solution) is that they fail to address being ESTROGEN DOMINANT, which is a common problem to most women who have reached a certain age.

Basically your body is producing more FAT STORING hormones rather than FAT BURNING hormones. This is what is called being "THIGH-MONAL" as it directly effects how much fat your body packs away on your thighs.

If you don't TURN OFF what is called the thigh-monol switch, then you are going to keep going around in frustrating circles without attaining the results you desire.

Thankfully, there is *finally* a tested and proven solution to quickly bringing balance to your body's hormones and eliminating stubborn thigh fat.

Introducing

TT30

The Ultimate Laser Targeted Fat Destroying System

Guaranteed To Give You The Thighs Of Your Dreams In Only 30 Days!!!

**CLICK HERE TO GET STARTED WITH
TT30 RIGHT NOW!!!**

It's Time To Finally Say GOODBYE To Your Stubborn Thigh Fat With The Scientifically Proven TT30 Fat Burning Method

By following this easy-to-follow program your body will immediately go to work eliminating excess fat in your hips, buttocks and especially your THIGHS.

TT30 combines safe and effective dieting techniques, area specific fat burning exercises and breakthrough hormone balancing secrets to create...

A SEXIER YOU IN JUST 30 DAYS

All without suffering through unrealistic crash diets, hours of agonizing exercise routines or taking supplements with scary side effects...

By turning off your body's thigh-monol switch and turning on your body's internal fat burning machine that will BLAST AWAY inches around your thighs and hips.

In fact, TT30 is so effective at melting away unsightly body fat in your hardest to reach areas that might be shocked at how FAST you'll see results.

Certainly within your very first week as with your thigh-monol switch turned off, the fat will start MELTING OFF your thighs literally right in front of your eyes!!!

PLUS, it's not just fast but also EASIER than you would ever think possible.

Not that there won't be *some* work involved as this isn't another fake "miracle pill" or the latest gimmick that over promises and under delivers...

And we are going to ask you to avoid certain foods and increase your intake of others to restore your hormonal balance and maximize your success, but...

TT30 Doesn't Require Any *Torturous* Levels Of Diet or Exercise To Be Effective

In other words, you won't have to starve yourself or even completely avoid all of your favorite treats...

You also won't be exercising 7 days a week for hours on...

In fact, you only have to complete a minimum of three workouts per week as part of a COMPLETE step by step program that leaves nothing out, nor bogs you down with unnecessary "filler" content.

TT30 Will Give You A Complete Fat Burning Blueprint That Provides You With Everything You Need For Almost Immediate Results

Including...

- **Done for You Daily Meal Planner** (With several delicious recipes so you'll NEVER feel hungry or deprived)
- **Fun Fat Blasting Exercises** (Demonstrated in a series of fast paced and high energy videos that might actually make your work out one of your most enjoyable parts of your day!!)
- **An Easy to Follow 30-Day Workout Plan** (A Done-4-You-System that removes the guesswork out of getting the results you desire)

Plus, in your 155-page course guide you'll discover...

- **How to burn away the fat in ONLY the hardest to target areas of your body – like your hips, butt, and thighs** (Despite what the "experts" say, spot reducing isn't just possible, it's EASY when you know the secret!!!)
- **A stunning breakthrough method to restoring your body's hormonal balance that's preventing you from eliminating stubborn thigh fat** (Hint: It's got nothing to do with diet or exercise)
- **A SHOCKINGLY SIMPLE secret to kicking your internal fat burning furnace into high gear** (This is a biggie and will have you sliding into your "skinny jeans" in almost no time!!!)
- **Advice fitness "gurus" often give that is absolutely wrong** (Although they would NEVER admit it)

Plus much more, as you...

Get Ready To Enjoy A New Level Of Self Confidence That Can Only Come From Looking and *Feeling* Like A Million Dollars!!!

Yes, you'll finally be able to target the hardest to tone areas of your body....

Including your almost impossible to thin thighs that are JAM PACKED with those nasty little fat receptors which LOVE to pack on the unwanted weight.

And it will be easier than you thought possible when you learn secrets like...

- **How to SHARPLY REDUCE your junk food cravings so you don't sabotage your thigh thinning results** (You'll be almost embarrassed by how easy this trick is... and that you never thought about it)
- **Three extremely popular diets to avoid at all costs** (They actually make your thigh thinning goals almost IMPOSSIBLE to achieve)
- **The world's MOST POWERFUL and FASTEST WORKING diet hack that *almost* no one knows about** (This one secret will melt fat off of your body like butter in a microwave oven)
- **How to realign your hormonal imbalance so that your body can get rid of excess estrogen and boost progesterone** (You'll finally defeat the "Thelma and Louise" of your body's nasty little fat packers)
- **How to identify HIGH ESTROGEN foods so you can replace them with great tasting and healthy alternatives** (these will also rev up your metabolism and encourage increased fat burning) ...
- **Why you should NEVER drink bottled water EVER again** (with an easy to find alternative that will ultimately save you money) ...
- **Common personal hygiene products that are secretly sabotaging your health** (you'll be furious when you see this list and realize you've been paying top dollar to actually damage your body!!!) ...
- **A simple 3-step formula that you can follow to melt away even the most stubborn pockets of fat in your hips, butt, and thighs...**

Take The First Step To Getting Back In Those “Skinny Jeans” Today!!!

TT30 gives you everything you need to slim down your butt, hips, and thighs WITHOUT the “No Pain/No Gain” or “Miracle Pill” nonsense that have consistently failed so many for so many years.

Finally, you really change your body for the better when you discover everything revealed to you in TT30, including...

- **How to force your body to use your existing fat cells for energy** (which means FAST PACED fat burning you will QUICKLY see)
- **What a “Diet Break” is and how it can be the KEY to finally finding fast and targeted weight loss success...**
- **Surprising foods you should NEVER eat when trying to slim down your most difficult to conquer fat zones** (Get this wrong and you will sabotage your results!!!)
- **An easy to follow 2-step exercise routine that accelerates the release of trapped fat in the hips, butt, and thighs...**
- **What EVERY WOMAN needs to know about tightening your hips, butt, and thighs** (WITHOUT brutal exercise OR giving up your favorite treats) ...
- **How to clean out damaging toxins from your body that are disrupting your hormonal balance** (thus increasing the storage of ugly fat in your hips, butt, and thighs) ...
- **Common personal hygiene products that are secretly sabotaging your health** (you’ll be furious when you see this list and realize you’ve been paying top dollar to actually damage your body!!!) ...
- **How to RADICALLY REDUCE fat packing stress from your life** (These easy tips will also help improve ALL areas of daily living)
- **The #1 way to turn off your “thigh-monal” switch and turn on your internal fat burning mechanism...**

Best of all...

Since TT30 Is A Non-Surgical and Non-Prescription Thigh Slimming Solution...

THERE ARE NO RISKS and NO SIDE EFFECTS

Unlike if you were taking a pharmaceutical product, risky supplement or undergoing potentially dangerous surgery.

It's also not the latest gimmick full of big false promises.

TT30 is much more than anything else you've tried as it is a complete system that shows you how to LASER TARGET the exact parts of your body you need to tone.

So, the important question now is...

Are You Ready To Commit To Having Thinner Thighs In Just 30 Days???

You'll be amazed as a new SEXIER YOU emerges with a new level of increased confidence that positively effects all areas of your life...

Why? Because when you know you LOOK good, it's only natural to FEEL good... to feel young... to feel energized... to feel reinvigorated.

This very well may be a complete turning point for living a BETTER and MORE FULFILLING life from this point, and...

It Begins With Making The Smart Decision To Invest In A New You Right Now With TT30

All with a GIANT DISCOUNT from what the normal price will soon be!!!

That's right. While the "regular" price of TT30 is an already low price of \$97.00, you are not going to pay anywhere near that price.

Why? Because as part of our launch we want to offer something truly special to you and as many other women as we can who truly need what TT30 can do.

There is also another important reason for offering you this huge discount and that's because we need to ask you for a small favor in return...

Since this is such a new product, we would love for you to send us your TRUE story about what TT30 has done for you so we can share your results with others!

So, even though we can't hold you to anything – we are going to give you a HUGE up-front discount in exchange for your future testimonial 😊.

Which means all you have to do is...

**Click The Button Below To Get Started
With TT30 Right Now For ONLY \$37!!!**

**CLICK HERE TO LOCK IN YOUR BIG
TT30 DISCOUNT RIGHT NOW!!!**

So why should YOU give TT30 a chance after so many other supposed “miracle remedies” have failed?

Well, first of all there has NEVER been anything like TT3 before so you really can't compare it to anything you might have tried...

But with all of the flat-out BS claims being made by far too many companies, you have every right to be skeptical which exactly why we are making it SO easy for you to try TT30 for yourself and put it to the test with ZERO risk.

In fact, we are so confident in the results you'll experience that we guarantee you'll be BLOWN AWAY by your body's transformation that we offer a...

**100% No Questions Asked
Money Back Guaranteed**

PLUS, even though we know you only need 30 days to get the results you want...

And GUARANTEE if you follow the TT30 program that you will VISIBLY SEE an amazing difference in the way your HIPS, BUTT and THIGHS look...

As well as how much better you will FIT and FEEL in your favorite clothes...

We want to make certain you that you have enough time to put this system to work in your life, so we are going to DOUBLE the guarantee period to a FULL 60 Days from the time you order!!!

**Put TT30 To The Test For A Full 60 Days
and If You Don't Absolutely LOVE The Way
You Look In A Mirror, Then We'll Gladly
Give You Back Every Penny You Paid...
NO QUESTIONS ASKED!!!**

**CLICK HERE TO TAKE THE FIRST STEP
TOWARDS A SEXIER YOU IN JUST 30
DAYS WITH TT30!!!**

We've done everything on our end as far as researching and creating the easiest and most effective spot reducing wellness program ever created...

We're offering a HUGE 50% discount for a limited time...

We're backing up everything we promise with a no questions asked, total satisfaction money back guarantee...

Plus we have DOUBLED the refund period to a full 60 days for you to put TT30 to the test (in case it takes you a few days to get started), so now...

It's time for YOU to invest in YOUR future!!!

**It's time for YOU to commit to being happier and
healthier!!!**

It's time for YOU to look and feel YEARS younger!!!

**It's time for YOU to let TT30 thin your thighs – right
before your eyes!!!**

**CLICK THE BUTTON BELOW TO TAKE
ADVANTAGE OF THIS AMAZINGLY LOW
AND LIMITED TIME SPECIAL PRICE OF
ONLY \$37!!!**

**GET STARTED WITH TT30
RIGHT NOW!!!**

P.S. Thanks SO much for taking the time to read this full message.

We hope you are just as excited about this opportunity to dramatically change your body in the next 30 days as we are to bring it to you.

You are going to be AMAZED at how fast TT30 goes to work in targeting and eliminating the extra fat around your hips, butt and especially those pesky thighs.

We honestly believe it is THE most powerful product of its kind ever offered and will dramatically change your life for the better.

But it's up to you to make the decision to try TT30. No one can do it for you.

Just imagine though how good it will feel to wake up just 30 days from now and see noticeably thinner thighs as you look in the mirror...

Then to take out a pair of your favorite jeans that maybe you haven't worn in years but now you easily slip them on and see yourself looking hotter than ever...

Maybe next you head out shopping and treat yourself to a sexy fitting skirt that you would have NEVER considered wearing just weeks earlier...

This doesn't have to just be a dream. In fact, it can be your reality in just 30 days.

Go ahead and give TT30 a chance today.

Remember, you can still get in on the special launch price of ONLY \$37, backed by a full 60-day money back guarantee.

It's time to live your best life possible starting RIGHT NOW with TT30!!!

COPYWRITING

EXAMPLE 14

ONLINE SALES PAGE FOR CHRISTIAN TRAINING

**The World Desperately Needs To Hear The
Good News of Jesus Christ...**

**And No Matter Where You Are Now In Your
Life and Ministry...**

GOD NEEDS YOU

**To Bring His Message Of Hope, Love
and Salvation To Your Community**

This Is An Amazing Opportunity To Be A Part Of
Something Truly Special That Will Make You More
Effective In Your Ministry, While Renewing Your Joy
and Bringing You A Peace That Can ONLY Come From
More Faithfully Serving The Lord!!!

Dear Faith Leader:

The world is facing a crisis right now far worse than the emotional, physical and financial crisis caused by the Covid-19 virus.

There is a spiritual plague that is rapidly infecting the hearts and minds of so many who will be eternally lost if we fail to reach them with the hope of Jesus Christ.

The sad truth is that over the past few decades there has been a gradual moving away from the church, especially among our youth.

**We Are Now Faced With New Challenges
Complicated By A Secular Society That Is Often
Hostile To The Things Of God**

Formerly strong churches are now left with little more than rows of empty pews, low morale and a feeling of failure among their clergy and congregations.

Many Christian leaders who were once filled with joy and a sense of excitement over answering the call of God, are now suffering through an overwhelming sense of ineffectiveness in their ministry.

If this sounds familiar, it's VERY important for you to know it's NOT your fault!

The world has changed rapidly, and you are dealing with the ramifications of a more cynical society.

It seems many have run away from God and towards more humanistic approaches to finding life's answers.

But the fact is...

God Isn't Done With This World... and He Certainly Isn't Done With You!!!

Even though things aren't easy right now, The Church has always faced trials and tribulations and have come through them stronger than ever before!

And while God never promised that serving Him would be easy, He did promise to NEVER leave us or forsake us.

We believe God will ALWAYS provide a solution to His people when we humble ourselves and ask Him to lead us.

Rather than being beaten down and discouraged by the strains of this world, we need to REJOICE in The Lord as...

Times Of Great Challenge Are Also Times of Great Opportunity!!!

There are so many who are wandering aimlessly, seeking some sort of meaning in their lives, just waiting for someone to show them the way.

We know that Jesus is the answer. But how many people right in your own neighborhood have never really heard the Good News?

Yes, they might know of Jesus. But they don't KNOW Jesus.

God needs YOU to be the one to reach them ...

- By living your faith...
- By showing what He has done in your life...
- By sharing the peace which ONLY comes from Him...
- By pointing to Jesus as the Hope that the world is searching for!!!

And that's what this exciting message is all about...

Introducing...

Faithful Innovation

**A 9-Month Online Learning Experience
Where You'll Discover Radical New Methods
of Ministry That Will Give The Tools,
Training and Resources To Reach Your
Community With The Limitless Love of God**

REGISTER NOW



The Faithful Innovation Online Community is the culmination of over FIVE YEARS of prayer, study and Holy Spirit led experimentation...

By a dedicated team of over 100 Pastors and Christian Leaders who came together collectively to answer the question of...

**“How Do We Prepare Our Pastors and
Church Leaders To Do A Better Job Of
Reaching Their Local Communities With
The Gospel of Jesus Christ?”**

This program was developed, tested and perfected with the goal of lifting the heavy burdens you are struggling with...

While revitalizing your joy and reigniting your passion to reach your community with the abounding love of God.

This is a VERY exciting time to be serving God!!! And...

You Can Become A Stronger and More Effective Christian Leader Who God Uses As A Mighty Force of Change In Your Community!!!

You just need to follow a proven path led by those who are already accomplishing so much in their parts of the world.

And now (with God's help) they are going to show you and your congregation how to do the same in your own neighborhoods!

Together your team will learn how to...

- **Develop a deeper understanding of God's desires for your ministry and how to allow Him to lead it...**
- Organize and implement a stronger local missionary plan...
- **Break through the barriers of an increasingly cynical and secular society...**
- Convey a clearer vision of modern ministry to your congregation so they can better share the good news with their neighbors...
- **Identify and prepare for specific challenges you'll encounter in evangelizing to your community...**
- Use cutting-edge action/reflection exercises to counter the most common objections you'll face with local outreach...
- **Arm yourself with powerful weapons of persuasion that have been tested and proven on the front lines of the spiritual battlefields...**

REGISTER NOW



How The Faithful Innovation Online Community Works

For nine transformational months, you and your team will work through multiple training modules that will take you from where you are now to being more successful in the most critical areas of your ministry.

The initial module is for Pastors to help them choose a “guiding team” of motivated members of your congregation who will join you in the core training, as leaders of your Church’s community outreach.

Once your team is in place, together you will follow a step-by-step process of mastering the foundational training of...

LISTEN, ACT and SHARE

This training will give you the key to achieving new levels of success in your church’s mission of better sharing the Good News of Jesus Christ with your community and beyond.

You’ll also be provided with:

- **Expert coaching to guide you through the training process**
(you’ll never have a feeling of being “on your own” as you will always have access to an expert you can go to for answers)
- **Tools and Resources which will help easily implement what you have learned**
(Even after the initial 9 months is over, you will have lifetime access to everything you need to continue growing your ministry)
- **Live bi-weekly meetings where your questions will be answered, and best practices will be discussed**
(these will be taped with the replays made available for you on-demand)
- **An online community of your peers where you’ll be able to encourage each other, share what’s working best for your team and celebrate in your successes**

The value that you will receive is easily worth 10 times more than the small investment you'll make of only \$400 for the entire 9-month online program or \$1000 with additional live coaching calls for pastors.

So, the big question now is...

Are You Ready To Commit To Being The Best You Can Be For God and Your Community?

If you feel The Lord is leading you to say “YES” to this special invitation, then I hope you will allow Him to guide you on this path.

Now, there does need to be a sense of urgency, as enrollment is strictly limited to 100 pastors and their teams.

This is to guarantee that all members get the most out of this experience.

Most likely this event will sell out. Probably weeks before the start date.

So, please don't allow yourself, your congregation and especially your community to miss out by waiting too long to act.

Go ahead and take a step of faith by clicking the button below to be taken to the official registration page.



P.S There really is a desperate need for us to be more effective in reaching the members of our community with The Good News of Jesus Christ.

The old ways of doing things just aren't working anymore.

We live in a much more cynical society, with many who have built up a wall around themselves when it comes to anything they consider to be “religious”.

We are especially failing at attracting the youth who are the future of the Church.

Without them... there is NO future church.

What would it mean to the world if WE fail?

Even more... what would it mean to GOD?

How would we one day face HIM?

The hard truth is, the days of people flocking through our church doors whenever they are open are over. We **MUST** do more.

Much of the failure falls at the feet of all of us as Christians and our lack of being able to passionately convey our personal experience with God and the difference He has made in all areas of our lives.

We must find a better way...

We must adapt...

We must innovate...

That's what joining the Faithful Innovation Online Community will help you and your congregation do.

Please commit to joining us starting on June 29.

This is **YOUR** time to stand up and be stronger and more effective as a church than you probably ever thought was still possible...

But remember that **ALL** things are possible with God.



P.P.S While this is the first time this incredible online event has ever been presented; this same training has been taught in a live setting with our participants expressing life-changing results.

Here what some of the attendees had to say about what this experience has meant for them and their ministry...

TESTIMONIALS GO HERE

TESTIMONIALS GO HERE

TESTIMONIALS GO HERE

TESTIMONIALS GO HERE

“I Wish I Hadn’t Missed Out”

I hope this isn’t what you’ll be saying.

Remember, with enrollment strictly limited to 100 pastors and their congregations, this training event is sure to sell out well in advance.

Once enrollment has been filled to capacity, there are NO exceptions to the maximum number of attendees allowed.

Please don’t wait until it’s TOO late...

God and your community are counting on YOU,

REGISTER NOW



COPYWRITING

EXAMPLE 15

SALES PAGE FOR ONLINE SUCCESS ACADEMY

ATTENTION Frustrated Entrepreneur...

**You Have Been Working Way
Too Hard, For Far Too Long...
WITHOUT Experiencing The
Results You Deserve...
And It's NOT Your Fault!!!**

Like Millions Of Others In The Internet Age...

You've Been Lied To Over and Over Again About
What It Takes To Be Successful In Business Today...

But There's Finally A Proven System You Can Put To
Work In Your Business RIGHT NOW So You Can
Enjoy The Success You Desire...

Dear Friend,

If you have been struggling to crack the code of what it takes to build a
successful business...

That is more than "JUST" financially stable, but also gives you the
freedom to live the lifestyle you desire...

Then this is going to be the most important and potentially life-
changing message you've ever read.

Why? Because I can honestly say I have discovered the secret to
creating a business that allows you to live life on YOUR terms...

Now, I'll give you all of the details soon, but first it's important you know that no matter where you are in your life or business...

I Promise I Have Been Where You Are and Know What You Are Going Through!!!

For over 25 years I have been on a roller-coaster of a journey that has taken me from nothing to greatness, to the bottom of the barrel and to once again enjoying the heights of success.

I tell you this not to brag, but for you to understand that EVERYTHING I am going to reveal to you is based 100% on my real-life experience.

This isn't theory...

This isn't about thinking your way to success...

This isn't some new age philosophy I read in some old book...

What I Teach My Students Is Based On What Really Works In The Business World

RIGHT NOW...

Including The Three Things That Are CRITICAL To Your Overall Success

What are they?

#1. A Proven Blueprint to Follow

#2. The Tools and Software to Help Automate Your Processes

#3. Personal Guidance With Accountability

But before I get into full details, you might be asking, who am I?

Well, I'll tell you I'm definitely NOT a self-appointed "Guru" or someone possessing some kind of super-human skills.

The truth is, not long ago I was struggling in all areas of my life...

I built a business from zero to 1.5 million turnover in under 3 years...

But soon everything I had worked so hard for gone.

I Went From Millionaire To Homeless With Almost Nothing Left Besides The Clothes On My Back In Less Than A Year

One moment I owned two beautiful homes, several luxury cars, was vacationing in exotic locations around the world, eating in the best restaurants and felt like the king of the world.

Then through a combination of bad financial advice, stupid decisions, and government interference it all slipped right through my fingers.

Soon my cars were repossessed, my treasures were sold off to pay debt collectors and most humiliating...

Both of the houses I had worked so hard to buy for my family to enjoy were sold at auction, leaving my wife and I with nowhere to call home.

How could this happen???

I had accomplished ALL of my life's greatest goals and then watched them wash away like a grand sandcastle into the sea.

Depression set in as it felt like the walls of my life were closing in and slowly crushing me with their weight.

For the first time in my life I started to feel hopeless.

I felt like throwing in the towel and giving up on everything.

Thankfully, I still had the MOST important thing with the world - far more valuable than any physical possession...

Which is a fantastic support system including a loving family, wonderful friends and even past clients who REFUSED to let me give up.

Together they helped me get through these dark times with their priceless words of wisdom and amazing acts of encouragement.

At one point, one of former suppliers gave me \$100 and said...

“Take your wife out for a nice dinner and enjoy yourself!”

Another colleague advised me to...

“Wear this experience like a badge of honor...

We have been through it too and you will be wiser and stronger on the other side because of it”.

I will never forget the love and generosity I received, and I now look back at this time as the single greatest learning experience of my life.

**When Things Go Wrong You May Feel Like
Everything Is Falling Apart...**

However, Things May Actually Be Falling

TOGETHER!!!

You may be forced to endure times of desperation, and it sucks.

But by hitting rock bottom it gives you something solid to build on.

It is completely normal to experience a complete meltdown, it is ok to make mistakes, this is your really learning.

This is your time of growth and transformation.

When you become stronger and in turn increase your value.

This was when I managed to pull myself up by the bootstraps and figure out EXACTLY how to not just get back to where I once was...

But achieve a higher level of success than I ever have before.

I'm now in an exciting position to share what I have learned with those who need my help...

And I'm so passionate about sharing this with you because I truly feel...

**It's Wrong For You To Miss Out On Enjoying
The Life You Desire and Deserve...**

**When So Many Others Who Are No More
Talented, Qualified or Hard-Working...**

Seem To Achieve It All So Easily!!!

I understand better than anyone the pleasure and satisfaction that accompanies reaching your life's goals...

As well as the pain, pressure and depression that comes from watching it all slip away from you.

This is why I can say without a hint of hesitation, that there really is a SECRET to having stability, security and to living life on YOUR terms.

It took me a lifetime of ups and downs, failures, and successes to figure out what that secret was...

The secret to success that gives you the freedom to actually enjoy the fruits of your labor.

It's actually pretty darn simple, but most people never understand it.

**If You Want To Be TRULY Successful
Then You Need To Create More Than
Just Another Business...**

You MUST Create A Valuable ASSET...

**And That's Exactly What I'm Going To
Show You How To Do!!!**

It doesn't matter what the state of the economy is, whether or not we are still fighting an invisible global enemy like COVID-19...

If you have the RIGHT SYSTEM and the RIGHT GUIDANCE...

There is still literally a fortune to be made with the incredible opportunities that today's technology provides to you.

The problem is, most of us become OVER-WHELMED and stuck in a state of "Analysis Paralysis" where we never allow ourselves to get out of first gear and kick our business into OVERDRIVE!!!

It's simply a CRYING SHAME for anyone to not have everything they want out of life and especially to be stuck in an unfulfilling existence...

You Must Dare To Have OUTRAGEOUS, BODACIOUS and AUDACIOUS Goals, And Be Willing To Do Whatever It Takes To Achieve Them!!!

What I have found is that means being able to humble yourself and admit that it's okay to look or and ask for help...

And also to be ready to INVEST in your future with continuing education, training and especially by finding a coach or mentor.

So many of us make the mistake of thinking it's "Macho" or something to try and do everything ourselves...

The fact is you DO NOT have to do everything yourself!!!

This is one of the lessons I learned the hard way, but you'll save lots of TIME, MONEY, and FRUSTRATION if you'll just accept it...

And make the smart decision to take advantage of the incredible new opportunity I'm about to tell you about 😊

You see, several years ago I shifted my focus from building my OWN businesses to helping others build theirs.

I did this by teaching them directly everything I've learned from my years of real-world business experience.

After a few years of working one on one with many entrepreneurs in varying stages of building their businesses, I realized I needed to find a way to make a difference in more lives.

There were only so many hours in the day and I while I love helping others achieve their greatest goals, I also didn't want to spend every waking hour working, as we ALL need the right LIFE/WORK balance.

This is what led me to create something specifically for both aspiring and existing small business owners...

- Who are looking for powerful business training based on what REALLY works in any economic environment
- Who have ambitious goals, but for some underlying reason can't seem to break their invisible ceiling
- Who recognize they need help and are willing to invest in themselves as well as commit to following a PROVEN process

And are ready to rid themselves of ALL the ugly problems stealing the joy they should be experiencing, including:

- **Overwhelming stress**
- Business Burnout
- **Crushing debt**
- Profit killing cash-flow deficits
- **Tax nightmares**
- Fear of failure
- **Never-ending staffing shortages**

If that sounds like you, then let me ask you an important question:

How Would You Like To Finally Laugh At Your Old “Limited” Belief System That Is Holding You Back From Being The Breakout Success You Both Desire and Deserve To Be???

Because that's EXACTLY what's going to happen...

IF you are among the 4 or 5% reading this who are serious enough about rising to the top of the business world, to take advantage of the amazing opportunity I am about to offer you.

Then I want to introduce you to...

The Goal Setting Institute's BUSINESS SUCCESS ACADEMY

**A 12-Month Interactive Online Learning
Experience Designed To Supercharge Your
Business Growth So You Can Finally Enjoy Real
Freedom and Financial Independence As You
Achieve Your Greatest Goals**

As a member of the Business Success Academy you will have everything you need to create the perfect business that fits your unique needs...

With instant access to an incredible library of advanced tools and business building resources, including:

- **Complete Diagnostic Analysis of Your Business**
- Customized Marketing Blueprint
- **Social Media Training Recordings**
- Profit Acceleration Software
- **Unlimited Access to the Coaches Marketing Center**
- Sales Mastery Training Recordings
- **Unlimited Access to the Master Ad Library**
- Unlimited Email Support
- **Unlimited Scheduled Phone Support**
- Weekly Group Accountability Call
- **Monthly One on One Accountability Call**
- Member's Only Facebook Group

But this is just the beginning as you'll also enjoy **52 weeks of core business building training**, presented in both video and text lessons sent directly to your email inbox so you NEVER miss a lesson.

In this cutting-edge online classroom you'll be learning at your own pace, as we give you the EXACT steps to accelerate your growth and quickly enjoy a flood of increased sales and maximum profits.

Here's just a taste of what you're going to discover:

- **How to generate winning business ideas and validate them before making any significant investment in them**
- The most RISK-FREE ways to launch your new business
- **How to rapidly scale your business for maximum success with minimum stress**
- The most important selling techniques used by TOP GUN sales pros to become wealthy
- **How to squeeze every penny you can from your Ad budget**
- Simple techniques to overcome common obstacles that otherwise will derail your progress
- **The surprising reason why setting BIGGER and even IMPOSSIBLE sounding goals are often the easiest to achieve**
- Profit killing mistakes every entrepreneur MUST avoid or otherwise suffer the extremely DIRE consequences
- **How to break through the invisible glass ceiling that's preventing you from enjoying the success you deserve**
- The easiest ways to BULLETPROOF your business from the effects of even the worst economy

The Business Success Academy Combines Everything You Need To Create, Run and Scale A Business To Six or Seven Figure Annual Revenue FASTER and EASIER Than You Ever Dreamed Possible!!!

Most importantly, in addition to all of the tools, fill in the blank templates, done for you marketing and advertising resources and weekly video and email lessons...

You will be part of a closely knit community of like-minded entrepreneurs will be there to encourage you and push you to get to the highest possible level of success...

All under my personal guidance with group coaching, unlimited email access and if you choose – one on one personal training.

What you'll discover is the result of years of my personally coaching small business owners just like you and most importantly a lifetime of real-world experience, learning exactly what works and what doesn't...

It's exactly what I wish I had when I was starting out.

I know it would have cut my learning curve in half and allowed me to avoid so many bumps in the road that caused me to lose so much.

Now, I'm sure you're wondering how expensive it will be to join my Business Success Academy...

And I *could* make it an AWFULLY expensive investment.

After all, programs with far less than what is included here often charge several thousand dollars per year for membership... and get it!!

But I've started the Goal Setting Institute for the sole reason of wanting to help as many entrepreneurial minded individuals finally find success as I possibly can.

My true joy now is also helping others create their financial empires.

This is why I have several options available to make joining The Business Success Academy as flexible as possible for those who are SERIOUS about making a real change in their life.

It's also been priced just high enough to keep those NOT SERIOUS from wasting my time and theirs...

I simply have no time or patience for anyone who is looking for a magic pill or push-button solution to creating financial freedom.

There IS work involved...

But it's also nowhere near as hard as most people think it is.

If you have the THREE CRITICAL elements I mentioned earlier which are the cornerstones of everything I will give you as a member of my Business Success Academy, which are...

#1. A Proven Blueprint to Follow

#2. The Tools and Software to Help Automate Your Processes

#3. Personal Guidance With Accountability

I am CONFIDENT that if you make the smart decision RIGHT NOW to joining me for the next 52 weeks of in-depth training...

And FULLY COMMIT to following the unique blueprint to success we will create for you, that...

You Will Achieve More In the Next Year Than You Have In The Last Ten!!!

Sound almost too good to be true?

Look, I understand there LOTS of charlatans out there and you've maybe even been taken by some con artist who promised you the world but delivered nothing but hot air.

Well, that's why I'm going to make this one of the easiest decisions you've ever had to make in two ways.

First of all...

I'm Inviting You To Take A Full 14 Day Test Drive of The Business Success Academy For Only

\$7.00!!!

Yep, I'm going to give you unlimited access to all of the powerful software, built in tools, templates, Facebook page, group coaching program and the first two weeks of training videos...

For less than the cost of two cups of coffee!!!

But you're not even going to risk your \$7.00 as...

**The Business Success Academy Will Give
You All Of The Tools and Guidance To
Create Unlimited Wealth On Your Terms...**

GUARANTEED!!!

That's right! If for any reason after your 14-day test drive - all the way up to your 90th day of membership - you don't feel you have gotten at least FIVE TIMES your money's worth from your membership...

Then just send us a short email and I will refund every penny you paid...

NO QUESTIONS ASKED!!!

You literally have NOTHING to lose and a world of wealth and abundance to gain...

So, do the smart thing and click the button below to get started...

GET STARTED
TAKE ACTION NOW

P.S. I know you are fed up with the daily pressures that come with being an aspiring or struggling small business owner, but I want you to take comfort in the fact that...

You Are Not Alone!

In fact, there are THOUSANDS upon THOUSANDS of others just like you, who once had a dream of living life on their own terms...

But soon, reality set in.

The hard truth is, being an independent entrepreneur in ANY industry and ANY economic climate is tough.

Now with the ramifications of a global pandemic, it is probably harder than at any point since World War 2.

It is often a confusing, thankless, and anxiety-filled endeavor.

Worst of all, most of your friends and family are NOT entrepreneurs, which makes you like an alien to them as they can't relate to you.

This leaves you feeling like you are stuck on a deserted island with only yourself to rely on.

But it DOESN'T have to be that way!

Smart entrepreneurs just like you are suddenly enjoying incredible, life-changing breakthroughs only weeks after first joining The Business Success Academy... and I want YOU to be NEXT!!!

GET STARTED
TAKE ACTION NOW

P.P.S. The biggest mistake most people make is to always procrastinate, never forcing yourself to get out of your comfort zone and TAKE ACTION on what you know is best for your future...

DON'T LET THAT BE YOU!!!

This special \$7.00 14-day test drive is a LIMITED time offer and may be taken down any time without warning.

I just simply can't allow more than a certain number of students to join at the same time as I want to be 100% certain each and every student is given the maximum level of service I can deliver.

That is why once I hit a certain number of students; I will PERMANENTLY remove this offer.

Literally, this could be the ONLY TIME you ever have a chance to take advantage of this opportunity to follow a PROVEN BLUEPRINT...

A blueprint for success that will start wherever you are right now and show you exactly how to get to where you really want to be.

PLEASE, do yourself a favor and don't allow yourself to miss out on this incredible opportunity to remove ALL of the barriers stopping you from gaining everything you deserve and desire.

This is your chance...

Click the button below and make what might be THE most important and exciting decision of your life!!!

GET STARTED
TAKE ACTION NOW

COPYWRITING

EXAMPLE 16

VIDEO SALES LETTER (VSL) FOR A
WORKPLACE COMPLIANCE PRODUCT

If You Are An American Employer Than You May Have
Already Fallen Victim To...

The Greatest Small Business

SCAM OF THE NEW DECADE

**Tens of Thousands Of Employers Have Been
Victimized By This Common Con...**

**And The Financial Repercussions Could Be Far More
Serious Than They Realize!!**

**Please Turn Up Your Volume and
Listen To Every Word Of This
Message...**

**As For The First Time Ever The
Full Details Of This Potentially
Business Killing Scam Are
Revealed!!!**

What I'm about to share with you over the next several minutes might put me in hot water with some really dangerous people.

That's why I am NOT using my real name, nor will I appear in this video.

You see, the United States government is THE most powerful force on the face of the planet...

And while I'm a proud American and love my country, I also know what it means to be on the "wrong side" of its collective wrath.

If you've ever gotten an even a harmless letter from the IRS, you know the level of INSTANT TERROR that immediately hits you square in the pit of your stomach.

Well, take that feeling and amplify it 10 times and that's where I am.

I urge you to watch every minute of this presentation as I reveal the secret to surviving the United States Government's WAR on small business owners in 2020 and beyond.

As a top workplace compliance expert, I specialize in working with business owners in protecting themselves from the most common but potentially devastating mistakes they may be making.

Over the last 17 years, I have seen so many honest employers face financial disaster.

Often due to making just ONE mistake in state or federal compliance.

A mistake that for some has led to hundreds of thousands or even MILLIONS of dollars in fines and penalties.

I'm filming this video for you because I am FED UP with seeing hard-working Americans - who are the lifeblood of our economy and the heart and soul of our country - lose everything they've worked so hard to build.

All due to overly complicated labor and compliance laws that heavily and unfairly favor employees over employers.

**I Firmly Believe This Is The Most Dangerous
Time In American History For Business
Owners Since The Great Depression**

The good news is, I have found a solution to this problem.

Keep watching and I'll give you ALL the details in just a few minutes...

But first it's CRITICAL for the survival of your business for you to understand just how serious of an issue this is for YOUR future.

So, let me quickly share a few frightening statistics with you:

In 2019, employers paid a record of \$322 million dollars to resolve claims brought against them by the U.S Department of Labor.

Also last year, federal workplace sexual harassment fines hit \$68.2 million dollars. An increase of over 10 million dollars from 2018.

Then OSHA reported \$71.5 million dollars in federal fines for 2019.

In total, employers in the United States paid over a BILLION dollars in state, and federal fines for labor law and workplace violations last year...

That's BILLION With A Big Fat "B"

And that's not even counting the civil judgements and settlements that were paid out for frivolous and vindictive employee lawsuits.

Or what's considered "collateral damage" which are things like employee non-productivity or outright theft.

Unfortunately, in 2020 it's going to be EVEN WORSE as federal penalties have increased across ALL areas of workplace compliance and you are faced with tough new challenges caused by the coronavirus.

In fact, according to an article in The Washington Post on April 16, thousands of complaints have already been filed with federal agencies against employers nationwide about exposure to coronavirus and related safety concerns.

The complaints have come from a variety of industries where the employees are considered essential including hospitals, construction companies, grocery stores, pharmacies, and shipping companies.

The allegations paint an ugly picture of employers being at best unprepared and at worst unconcerned and even callous when it comes to their employee's safety.

The ramifications of the over 3000 official complaints are unknown, but what is 100% certain is that no one could have predicted the Covid-19 pandemic or known how to properly prepare for it.

What could EASILY be predicted is that among the first targets of irrational blame would be the purveyors of capitalism like yourself.

It's just all too common.

The truth is that it's NEVER been easy to be a small business owner and it's tougher now than ever before.

The hard facts are that 40% of small businesses are profitable, while 60% of businesses barely break even or are continuously losing money.

Unfortunately, when you made the decision to go into business for yourself, you started with the odds already stacked against you.

Now, it seems like a daily occurrence to read headlines like these:

“Popular Los Angeles Korean Restaurant Fined \$2.1 Million Dollars For Labor Law Violations”

“Tennessee Construction Company Pays \$531,000 In Fines For FLSA Violations”

“Horse Training Facility Pays \$1,270,683 for Work Visa and Wage Violations”

“Maine Building Contractor Faces Fines of \$1,792,726 for OSHA Violations”

And this is just a SMALL sample of what's happening to employers all over the United States.

Now, no one is saying any of these employers were wrongly charged or that they didn't make some very egregious errors.

Mistakes were clearly made.

But is it really necessary to COMPLETELY DESTROY a business - beyond hope of survival - in order to keep it in compliance?

In my opinion, the United States government is OUT OF CONTROL when it comes to PUNISHING those they should be protecting.

This is why it is CRITICAL for you as an employer to realize how serious a situation this is and to do whatever is necessary to make sure YOU are not facing similar NIGHTMARE scenarios...

PENNSYLVANIA ROOFING CONTRACTOR FACES \$600K IN VIOLATIONS

Webb Contractor Corporation was fined \$605,371 in penalties by the Occupational Safety and Health Administration for failing to meet safety regulations.

OWNER OF 3 SYRACUSE-AREA RESTAURANTS PAYS \$184K FOR LABOR LAW VIOLATIONS

The owner of Peppino's Neapolitan Express, Honey Café and Peppino's Pizzeria has paid more than \$184,000 to settle allegations that the restaurants violated federal minimum wage and overtime rules.

TENNESSEE RESTAURANT OWNER PAYS OVER \$271K IN PENALTIES

The U.S Department of Labor reports Fiesta Cancun Grill, INC., has paid \$272,240.00 in damages and back wages for minimum wage, overtime and record keeping violations.

MONTANA HIGHWAY CONTRACTOR FACES OVER \$220K IN FINES

OSHA issued Kalispell, Montana highway contractor Nelcon INC. two fines totaling \$220,202 for failing to report a work-related accident within a 24-hour time period.

Unfortunately, I could keep going on and on as these stories have become an almost daily occurrence in both small towns and big cities all over the country.

Far too many employers have watched as their companies were WIPED OUT and their lives turned upside down.

All over mistakes that in most cases could have been EASILY avoided.

And if you don't find a way to protect yourself RIGHT NOW, you could find yourself next on this list.

The exciting news is, there finally IS a way.

Recently, I have been FLOODED with new client consultation requests from business owners all over the United States.

Employers who are panicking over the shocking recent stories of business killing government interference...

Desperate for a solution to possibly being next on the feds hit list.

The situation is truly unlike anything I have ever seen before, and I was at first overcome with a feeling of helplessness.

I knew the demand was far too great for me to personally help everyone who reached out to me for guidance.

Plus, labor and compliance laws have changed SO rapidly, that I had to begrudgingly admit to not having all of the answers.

There was a serious need for clarity.

For an easy way for business owners to understand their rights as employers and most importantly how to defend those rights.

They needed a SINGLE resource to help them determine if they were in immediate danger of being caught in violations which could cripple them financially.

It was then that I began contacting the top legal minds in the specialties of labor law, workplace compliance and the often-misunderstood area of employer rights.

Together we created what I believe is THE single most important tool for the survival of business owners in 2020 and beyond.

Introducing The Most Effective Way To Defend Your Business Against The Destructive Forces That Threaten Your Livelihood and Your Legacy

It's called The Employer Right's Compliance Manual and it was designed to help employers avoid the legal landmines all business owners are increasingly facing all over the United States today.

Meticulously created over 14 intense months, no expense was spared in consulting the top legal minds in the highly specialized fields of labor law and workplace compliance.

The result is the most comprehensive guide ever produced SPECIFICALLY to protect the rights of business owners like you.

And don't worry about it being filled with DRY "legal-speak" ...

Made for "REAL" persons, it was written in easy-to-understand language that will give you a fast-track education in eliminating the most critical problems you could face in running your business.

By investing in The Employer Right's Compliance Manual today, you'll quickly learn:

- **How To Exercise YOUR Rights As An Employer** (this is crucial information you could only previously receive by consulting an expensive legal counsel, but we've got you FULLY covered here) ...
- **The Safest Ways To Conduct Employee Terminations** (this will dramatically lower your risk of getting hit with brutal fines or ending up in an expensive wrongful termination lawsuit) ...
- **How To Properly Handle Government Audits and Inspections** (you MUST have an action plan in place when these audits and inspections are happening! Getting this wrong could literally cost you EVERYTHING) ...

- **What The Most Critical Areas Of Workplace Labor and Compliance Law Are** (this is part of an exclusive legal brief we had written by one of our expert consultants for you and your team to use as a handy reference guide that shows you the exact areas of vulnerability you should put an immediate focus on) ...

PLUS, details of over 50 specific workplace laws that protect YOUR rights as an employer in areas such as:

- Sexual Harassment
- IRS Tax Nightmares
- Recruiting and Hiring
- OSHA Inspections
- Hourly Wage Laws
- Government Audits
- Workplace Injuries
- Wrongful Termination
- Paying Salaried Employees

And many, many more...

There Is Truly NOTHING Else Like It For Sale Anywhere

Most workplace compliance products are solely focused on the rights of employees...

This system was created for YOU...

- To defend YOUR rights...
- To be YOUR advocate...
- To keep YOUR business safe from astronomical fines...
- To protect YOUR assets from frivolous lawsuits...

And it is MUCH MORE than just a manual.

It's truly a blueprint that gives you the exact steps to follow in avoiding the most common legal risks you may experience in the current climate of EXTREME government over-regulation and out of control litigation.

Now, you might be thinking...

"With Everything I've Already Got On My Plate, I Don't Have Time To Worry About This Stuff"

Look, I know you're overwhelmed just doing what's necessary to keep your business running on a day-to-day basis...

So, no one could blame you for not wanting to spend your already limited time worrying about what "might" happen...

But This Isn't Something You Can Just Choose To Ignore!!!

Doing so could be the "kiss of death" for your company as it has been for so many others.

Statistics show that it's not a question of "IF" you'll face a workplace legal crisis... but WHEN.

And when it DOES happen, it will be like Titanic hitting the Iceberg.

Simply put... it will be too late to stop your business from sinking.

This is why the time to act is NOW.

Investing in The Employer Right's Compliance Manual is like building a wall of protection around your business.

Protection that gives you peace of mind in knowing you are safe from having the proverbial rug suddenly pulled out from under you.

And the best part is...

It's been priced so ANYONE can easily afford it.

Here's the bottom line...

If you were to hire an attorney to create something comparable to these resources, it would cost you several THOUSAND dollars...

PLUS, all of the time and hassle involved.

Even then it would still be a GIANT savings compared to what you could potentially face in HUNDREDS OF THOUSANDS of dollars in fines, penalties, or lawsuit settlements.

But WHY?

Why waste the time...

Why go through the hassle...

Why spend the extra money...

There's simply NO reason when all the hard work and large financial investment has already been made for you!

So, How Much Is It Going to Cost To Protect Your Business With The Employer Rights Compliance Manual?

Well, it's nowhere near the \$26,647.00 my company and I spent on expert advice and other expenses to create it for you.

In fact, it's not even HALF of that...

Or a QUARTER of the cost...

Nope. I KNOW they are never going to get rich by selling this product.

But that's not what it's about for me.

It might be hard to believe in our overly cynical society, but I actually want to make a difference in helping small business owners endure through this ever-increasingly "anti-capitalist" environment.

I know if you SURVIVE, then ultimately all of us will THRIVE.

This is why we decided to price the Employer Rights Compliance Manual for the ridiculously low price of ONLY \$197.00.

But if you act FAST you won't even pay that...

Because if you are among the first 200 to respond, then you can take an additional \$100.00 off your total price.

Why? Since this is a brand-new product, we would love for you to send us an honest testimonial about what purchasing The Employer Rights Compliance Manual has done for your business.

Consider this a little “thank you” for doing so if you choose.

But whether you do or not - as long as you’re among those first 200 - then your TOTAL cost today is just \$97.

This low price will NEVER be offered again...

Not in any sale...

Not for any special promotion...

If you want to LOCK IN this automatic savings, then you MUST click on the button below this video and...

TAKE ACTION NOW!!!

Okay, so you already know what an awesome deal this is, but we’re still not done delivering the value...

As part of our commitment to defending you against unnecessary government fines and crippling employee lawsuits...

We’re going to GIVE you a completely up to date 2020 Labor Law Poster that will meet your federal posting requirements.

We’ll have you covered for all 6 mandatory postings including:

- U.S Equal Employment Opportunity Commission (EEOC)
- Employee Polygraph Protection Act (EPPA)
- Fair Labor Standards Act (FLSA)
- Family and Medical Leave Act (FMLA)
- Occupational Safety and Health Act (OSHA)
- Uniformed Services Employment and Reemployment Rights Act (USERRA)

This poster normally sells for \$87.00...

But it could be worth THOUSANDS of dollars in savings, as the penalties for violating federal poster requirements have recently increased dramatically with the OSHA fines being raised to \$13,494.00 and EPPA fines skyrocketing to \$21,410.00.

The government is now authorized to fine businesses up to a combined \$35,000.00. And that's per location!!!

Now, you might be thinking...

"Sure, having this poster might save me from getting hit with fines IF I was ever caught, but it's not like the poster police are going to show up to try and bust me."

That might be true, there isn't a "poster police", but all it takes to get BLINDSIDED with brutal fines is for even just one employee with an ax to grind to make a single formal complaint.

This will immediately bring a flood of unwanted attention into ALL areas of your business.

And trust me, once some pencil pushing government official on a power trip starts digging around, they're going to NAIL you every way they possibly can...

Including for EACH and EVERY poster law violation.

Unless you decide to properly cover your ASS-ets.

That's EXACTLY what this federal labor law poster will do for YOU.

Best of all, it's 100% FREE today with your purchase of The Employer Rights Compliance Manual.

This is THE BEST opportunity available for you to defend your business from the devastating legal ramifications that can come from even a single unintentional mistake in federal labor law and compliance.

With a one-time payment of ONLY \$197 *(with RED SLASH through it on slide, changed to \$97 for first 200 buyers)* you can prevent yourself from joining thousands of employers who now wish The Employer Rights Compliance Manual had been available to them...

... BEFORE they suddenly lost everything.

Simply put, you've worked way too hard and for too long to let either the government or some former employee with a vendetta come along and steal your hard-earned profits.

Every day, we are all faced with important choices to make.

Often, we'll look back at something that seemed rather mundane and realize it was actually a significant turning point in our lives.

Recently, I heard a story of two businessmen who I am sure understand this better than most.

They had remarkably similar backgrounds. In fact, they attended the same college and were good friends at one point.

Both eventually went into business for themselves.

Both were PHENOMENALLY successful.

Unfortunately, their similarities eventually ended.

One of them realized that it didn't make any difference how good things seemed to be going for him.

That it didn't matter how loyal he THOUGHT his employees were.

He knew that he had to do something more to protect himself from being the next victim of aggressive government overreach or spiteful employee lawsuits.

He decided to invest in the TWO THINGS that would make a difference in keeping him from being the next American business horror story.

EDUCATION and PROTECTION

The education to know EXACTLY what your rights as an employer are...

And how to implement the policies and procedures that lead to the protection you need to enjoy the peace of mind you deserve.

This businessman is STILL successful.

He is STILL thriving even in this struggling economy.

Unfortunately, the other person in this story didn't take the necessary precautions to protect his business.

He was "too busy" to be bothered.

When an unexpected government "visitor" showed up, he wasn't prepared at all for what happened.

Maybe an employee made an anonymous complaint against him...

Maybe it was just bad luck...

Whatever set things into motion, the result was a domino effect of fines, penalties and lawsuits that left his company bankrupt and him personally broke.

Now, this was a parable based on TRUE events that happen every single day in business both small and large every single day in this country.

Please Don't Let This Happen to You!!!

By watching this presentation, you are among the very first to be able to put this powerful resource called The Employer Rights Compliance Manual to work in protecting your business.

Ultimately, You Have TWO Choices

You can keep doing things like you are, hoping that a WORST-CASE SCENARIO doesn't happen to you...

But after knowing what you do now about the ASSAULT on business owners like yourself, how will you sleep at night knowing the risks your company and your financial future faces?

Or you can make the SMART and PRACTICAL decision to do what it takes to defend everything you have worked so long and hard for.

While others are sticking their heads in the sand "hoping" the heavy weight of the government doesn't come crashing down on them, you'll be able to rest easy KNOWING your future is safe.

Go ahead and click the button below and make the most profitable decision you possibly can RIGHT NOW in your business.

By Investing In The Employer Rights Compliance Manual You'll Receive...

The most comprehensive guide ever created specifically for YOU, the American business owner to protect YOUR rights as an employer...

It includes detailed overviews of over 50 areas of employer rights, so you'll know the EXACT steps you must take right away in fortifying your business...

You'll be able to use this system to create an immediate action plan to defend your business against any internal or external attacks that could ultimately cause you to face either bankruptcy or the wrong end of a nasty and costly lawsuit...

PLUS, as a special bonus you'll receive your completely updated 2020 Federal Labor Law Poster that will have you COVERED for all 6 of the mandatory federal posting laws.

Remember, this ONE bonus item could save you up to \$35,000 in government fines!!!

Best of all, your investment in The Employer Rights Compliance Manual is completely covered by our...

100% Total Satisfaction Guarantee

If you don't feel like you've gotten MORE than your money's worth with this system of resources to guard your business...

Then just let us know and we'll INSIST you return your employer rights compliance manual to us right away!!!

We will happily give you back every cent you paid...

PLUS, you can KEEP your 2020 Federal Labor Law Poster as our FREE gift to you!!!

You literally have NOTHING to lose and a world of security and peace of mind to gain for the low price of ONLY \$197 (*\$97 if you are among the first 200 business owners to respond!!!*)

Look, I know how much stress you are under in running your business.

There are some days where you'll have multiple problems that need your urgent attention, and you'll feel like you're being pulled apart in different directions.

Then there's always going to be levels of stress which make you want to bang your head against the wall or pull your hair out.

The LAST thing you need in your life is the added anxiety of fighting the United States Government over their aggressive fines and penalties or the pressure of defending your livelihood in court.

This is an area of your business you can now assert some control over by making this ONE small investment.

So, it's time for me to give you a little nudge to do what you KNOW is the right move for you and your future.

I honestly believe the rewards in life go to the action takers...

The doers...

Those who don't allow procrastination to stop them from doing what it takes to stay on top in life...

To ALWAYS be in the winner's circle...

Just by taking the time to watch this full presentation, I KNOW this describes YOU.

Now is the time to pull the trigger before something comes up and distracts you from sheltering your business from the VERY real threats that could destroy it.

**Go Ahead and Click the Button Below
This Video To Start Protecting Your
Business NOW!!!**

WAIT!!! Don't go anywhere yet...

As I was preparing to record the ending of this video, I was sent an email from my assistant with a report of government fines leveled against business owners around the country that were just released for the first quarter of 2020.

These numbers should be a HUGE wake up call for any business owners who aren't completely confident in being compliant with ALL labor law and workplace safety regulations.

First, here are highest OSHA violations for the first quarter of 2020:

- **DB Custom Carpentry LLC – Aurora, Illinois** (Total Proposed Fines: \$333,968)
- **Multiple Contractors – Hard Rock Hotel, New Orleans** (Total Proposed Fines: \$315,536)
- **Casey Bortles – Holland, Ohio** (Total Proposed Fines: \$242,534)
- **Jamie Martinez Hernandez – Phenix City, Alabama** (Total Proposed Fines: \$240,880)
- **SGL Constructors – Maitland, Florida** (Total Proposed Fines: \$188,913)
- **Doug Underwood – Walnut Grove, Kentucky** (Total Proposed Fines: \$145,000)

Then, here are the latest numbers for top labor law violations in the first quarter of 2020:

- **La Abuella LLC – Duluth and Doraville, GA** (Total Proposed Fines: \$411,010)
- **Chipotle Mexican Grill – Boston, MA** (Total Proposed Fines: \$1.4 Million Dollars)
- **Manna, INC. – Louisville, KY** (Total Proposed Fines: \$157,114)
- **Chuy's Mesquite Broiler – Tucson, AZ** (Total Proposed Fines: \$114,964)

These are just the proposed fines we know of from officially released records specifically dealing with only TWO of SIX different federal labor law and compliance areas the government is ACTIVELY cracking down on business owners over.

We can only guess that there are already at least dozens of stories like these in various industries for 2020 that we just don't know about yet.

One thing is 100% certain...

You DO NOT want to find yourself anywhere on this list!!!

And you don't have to...

Your future is in YOUR hands...

Remember, ultimately you have TWO choices...

1. You can decide to do nothing except HOPE and PRAY that you're not up next on the Government hit list... or...
2. You can make the small but possibly business saving investment in The Employer Rights Compliance Manual

I think you'll agree at this point that the choice is an obvious one.

The creators of this valuable resource have already done all the hard work for you...

We've already conducted all the research...

We've already spent several thousands of dollars on hiring the best legal experts available in these specialized areas...

All the guesswork has been taken out of EXACTLY what it takes to safeguard your most valuable assets from being pillared by catastrophic governmental interference.

Look, you *could* gamble with the health of your business and your financial future, but you could also play Russian Roulette with your life...

I don't think you're ready to do either.

This is your chance to relax in the knowledge that your business, your legacy, your livelihood is SECURE and will SURVIVE even the most vicious external or internal attacks.

And what do you have to lose by NOT investing in The Employer Rights Compliance Manual?

How about WORRY, FEAR, STRESS and SLEEPLESS NIGHTS...

In other words, you have NOTHING good to lose and plenty to gain, including being protected from the crushing weight of the U.S Government crashing down on you.

You literally can't lose as we are taking ALL of the risk on ourselves with our no questions asked total satisfaction guarantee.

So, please don't let procrastination or indecision be your downfall.

Take my advice as someone who has seen far too many businesses recently shut their doors due to circumstances out of their control.

As this is something you CAN control.

This is your chance to stand up against what's becoming an almost tyrannical movement against freedom.

To eliminate the risk of being cast on the garbage heap of broken American dreams is yours now to take.

I really love this famous quote from Mark Twain and think it is very applicable here...

"Twenty years from now you will be more disappointed by the things you DIDN'T do, than by the ones you did do"

Don't be the one to look back and say:

"I wish I had done more to protect my business."

The time to ACT is RIGHT NOW.

This single decision could be worth not just hundreds, or even thousands but HUNDREDS OF THOUSANDS of dollars in savings...

Literally, it could be the difference between continuing to be in business for yourself, or having to return to life on the clock for someone else...

Making them wealthy instead of yourself...

Building their legacy when you could still be building yours...

I want to leave you with this final thought.

Imagine having to sit your family or even your employees down and explain why you're being forced to close your doors.

Why there is no possible way to keep your business running.

Honestly, Can you think of anything more difficult?

DON'T LET THIS HAPPEN TO YOU!!!

**Make The Smart Decision to Protect
Your Business and Your Future...**

**Click The Button Directly Below This
Video Now To Be Taken To The Secure
Checkout Page...**

**Invest In the Protection Of Your
Company Today By Purchasing The
Employer Rights Compliance Manual!!**

COPYWRITING

EXAMPLE 18

ONLINE SALES PAGE FOR A DIABETIC SOCK

This Is An Urgent Message For Adults Over 40 Who Are Living With Type One or Type Two Diabetes...

“Proven Drug Free Solution Dramatically Reduces Your Risk Of Suffering An Agonizing Lower Limb Amputation”

All Diabetics Over 40 Are In Danger Of Being Forced To
Choose Between Keeping Your Feet and Legs or...

LOSING YOUR LIFE!!

But There Is **FINALLY** Some **VERY GOOD** News...

Recent Studies Show That An Inexpensive Answer To
Diabetic Foot Care ...

Significantly Increases The Odds Of Saving Your Lower
Limbs and Retaining Your Quality of Life...

BUT YOU MUST ACT BEFORE IT'S TOO LATE!!!

Dear Friend:

I have to admit... I am scared.

For the first time in my adult life I am TRULY frightened by something.

And if you have diabetes... YOU SHOULD BE TOO.

Look, I've gotten used to the pills, the restricted diet and even the finger pricks...

But what I can't get used to is the idea of having to live without my feet or legs.

I can't stand the thought of spending the rest of my life in a wheelchair, having to depend on someone else to help me get dressed, go to the bathroom or any of the other things in life we tend to take for granted.

Until recently, I had never even given any thought to any of this...

Lately though, it's all I've been thinking about.

And here's why...

Not long ago, I woke up in the middle of the night with these sharp, pin prick like pains in my right foot and toes.

Slowly it started getting more intense. It felt like someone was poking me HARD with needles over and over again.

Soon A Throbbing, Aching Pain Set Into The Middle Of My Foot. It Hurt Enough That I Was Literally *Groaning* In Agony

My wife woke up and asked what the heck was going on. I told her what I was feeling, and she could tell I was VERY afraid.

"Maybe this has something to do with your diabetes?" she said...

I honestly didn't know. I had never experienced anything like this before.

The next day my wife and I went to see my doctor.

What he said made me sick to my stomach.

I Was Experiencing Diabetic Neuropathy, Which *Could* Ultimately Lead To Having A Toe, Foot or Leg Amputated

According to my wife, the color immediately went out of my face.

I was suddenly pale as a ghost as my doctor's words echoed in my mind.

AMPUTATION???

Wasn't I doing everything I was supposed to do to prevent things like that?

Heck, I took my meds twice a day.

Tried not to eat junk food.

Checked my blood sugar *almost* daily.

Even hit the gym once in a while for a quick workout.

I thought I didn't have to worry about things too much. I mean, there was plenty of time to get healthy... RIGHT?

At least, that's what I thought until this.

I mean... **AMPUTATION???** That's something I thought only happened to people in their 80's and 90's living in nursing homes...

I was just in my mid 40's!!!

My doctor could tell I was panicking and told me not to freak out.

He explained that an amputation certainly wasn't certain, but sternly warned me that...

Foot Care MUST Be A Top Priority For Anyone With Diabetes!!!

While things like eating a better diet and exercising are critical to long-term health, he said my immediate concern should be in preventing a foot ulcer.

According to what I later found online, uncontrolled diabetes affects blood circulation and eventually leads to nerve damage in the feet.

This is when you start feeling the discomforts of neuropathy.

When this begins, you are *literally* one step away from a dangerous foot ulcer.

This is an open sore that is DEEP, PAINFUL, and SLOW to heal.

Worst of all...

Treating A Foot Ulcer Is Difficult and EXTREMELY Expensive

It's also where 85% of all diabetic amputations begin.

In fact, by developing a foot ulcer you IMMEDIATELY have a 25% chance of having your foot or entire leg amputated.

Those are NOT good odds for something so horrific.

Unfortunately, this is not a rare occurrence, and the numbers keep growing.

There are now an average of 73,000 diabetes related amputations just in the United States every single year!!!

Worldwide, it's estimated that EVERY THIRTY SECONDS a leg is amputated due to complications from diabetes.

These numbers are staggering, and the sad truth is...

Experts Believe That Up To 80% Of Diabetes Related Amputations Could Be Prevented With Basic Foot Care!!!

Upon ending my examination, my doctor gave me some information on ways to care for my feet to prevent a "worst case scenario".

A list of recommendations included things like thoroughly washing your feet every per day, never going outside without wearing shoes and only having a podiatrist trim your toenails.

The last one on the list surprised me. It was to ALWAYS wear diabetic socks.

"Diabetic socks? Not super advanced sounding technology." I sarcastically commented...

My doctor laughed and warned me to NOT dismiss it, as a good diabetic sock was maybe THE best form of protection from foot ulcers.

Well, my curiosity was piqued...

Could Something As Simple As A Specially Made Sock Really Be The Secret To Keeping Your Feet and Legs Safe From The Dangers Of Diabetes?

After getting home, I jumped online and found that all experts agree diabetic socks are a crucial part of preventing the worst diabetic complications.

Made with extra soft, seamless, and non-constricting material; they help to keep diabetic feet healthy by increasing normal blood circulation, which is a main cause of the many horrors associated with diabetes.

Every medical professional I could find with an expertise in either diabetes or foot health agreed that diabetic socks are ESSENTIAL for all diabetics, especially those already suffering from neuropathy.

From everything I read, it seems that...

Diabetic Socks Really Can Help Prevent The Nightmare Of Developing A Foot Ulcer or A Lower Limb Amputation!!!

Personally, I was convinced and started looking for the best options right away.

That's when I stumbled upon a VERY high-quality diabetic sock now being made available directly from a wholesale distributor.

In fact, according to online reviews they are some of the best diabetic socks you can find anywhere... and now are also among the most affordable.

This is due to the built-in discount of not having to buy them at retail prices.

As of right now, you can get a 6 pack for just \$29 plus shipping (\$4.83 for each pair) or 12 pairs for only \$47 plus shipping (\$3.91 for each pair).

But the best deal is 28 pairs for only \$84! That brings the price down to just \$3 per pair PLUS, for a limited time they are offering FREE shipping!!!

That's a GREAT deal and your covered for almost an entire month before having to worry about doing the laundry. (BONUS!)

To Get In On This Special Offer While It Lasts, Just Click The Button Below And You'll Be Taken To The Checkout Page Right Away!



I really hope if you're living with diabetes like me, that you'll do whatever it takes to prevent thing from getting worse...

Especially the potential tragedy of losing any of your lower limbs.

From spending a good portion of my life volunteering at nursing homes, I know the emotional, physical, and spiritual toll an amputation takes on someone.

So, please take this seriously.

There are many obstacles in life we can overcome or bounce back from, but you can NEVER get a toe, foot, or leg back after it's gone.

Make keeping your feet safe your number one priority from this point on.

Start by ordering now and committing to wear your diabetic socks every day.



P.S. A few days after writing this I received a call from an old friend with news that hit me like a punch to the stomach.

He asked if I had heard about what happened to Mike from the old days.

To say I was shocked by what I was told would be an understatement.

Mike was a BIG guy (6'7, over 300lbs in high school!) who had gone on to be something of a star as a professional wrestler.

Over the years, I had gotten a real kick out of following his career, watching him on television, and even going to see him perform live a few times.

He was a natural entertainer as well as a great athlete, so he was a perfect fit for that crazy sport/show which millions watch every week. (I'm not mentioning either his real or stage names to respect his privacy).

But a few years back, Mike was diagnosed with Type 2 diabetes. Like most of us, he took the pills, adjusted his diet, and kept living as normal as possible.

That was until one day he felt a burning pain on the lower side of his right foot.

Upon examination he noticed an enflamed looking sore that hurt to touch.

After some prodding from his wife, he went to his doctor and discovered he had developed a foot ulcer.

His doctor prescribed all of the standard procedures to try to cure this problem, but nothing was helping to heal Mike's foot.

After every possible treatment was tried and failed, Mike sat in silence as his doctor spoke the most horrifying words he had ever heard:

“Your Leg Must Be Removed Or You May Die”

Fighting back tears, Mike knew his career was over.

He would never perform again and had no idea how he would continue to make a living anywhere comparable to the lifestyle he was used to.

But there were no other options.

Mike had a wife and kids whom he loved and needed him.

Soon, he underwent surgery to remove his right leg from the upper thigh down.

Sadly, this wasn't the end of this nightmare Mike was living. Only three months after this first grueling experience, another ulcer developed in his left foot.

Another surgery followed. His other leg was removed.

Now, this once tall, strong, and proud man spends his time either in bed or in a wheelchair almost completely helpless.

He is forced to rely on his wife or children to help him do even the smallest of daily tasks most of us take for granted.

Going to the bathroom, getting dressed, being able to move about his home and yard freely are all challenges now that he wishes he had appreciated more.

Please Don't Let This Happen To You...



COPYWRITING

EXAMPLE 19

SALES PAGE FOR ONLINE SELF-DEFENSE COURSE

“World Class Martial Arts Master Reveals How ANYONE Can Quickly, Easily and Safely Learn The Kick-Ass Fighting Secrets Of Brazilian Jiu Jitsu”

Even If You Are Over 40, Overweight and Have Almost
ZERO Athletic Ability...

You Can Immediately Leapfrog 99% of The Population
With These Proven Self-Defense Skills...

That Will Give You The Confidence To Walk Any Street
In The World Knowing You Can Protect Yourself and
Others In ANY Situation!!!

Learning how to defend yourself doesn't have to be difficult.

But it IS something you owe it to yourself and your family to take the
time to learn.

How much time? How about 3 minutes and 41 seconds...

Yep, that's exactly how long it will take for you to master a simple yet
powerful way to neutralize an aggressive attacker who comes at you
swinging hard...

Trying To Knock Your Head Off!!!

This ONE move could literally save your life or that of another...

But it's just a taste of what you'll learn from the ONE guy who has the skills to take ANYONE...

Even if you're a little on the older side, a bit overweight and lacking any real athletic skills...

From Total Beginner To Total BADASS with Only A Few Short Hours Of *Virtual* Training

Sound almost too good to be true?

Yeah, most people would.

But once you've SEEN this guy in action...

Sharing his wealth of knowledge...

And EXPERIENCE his ability to simplify the complicated and make what he's teaching STICK in your mind.

You'll know for certain, that...

THIS GUY IS THE REAL DEAL!

His name is Scott Sullivan, and he is the founder and head trainer at "Bam Bam Martial Arts" in Houston, Texas.

A former US Heavyweight Kickboxing Champion and professional Muay Thai fighter, he has a second-degree black belt in Brazilian Jiu Jitsu and has trained thousands of fighters in Mixed Martial Arts, Muay Thai and of course Brazilian Jiu Jitsu.

He is also one of THE baddest dudes on the planet.

That's why he doesn't seem the slightest bit concerned that he might just have a BIG target on his back after word gets out about everything he's revealed in this new virtual training.

You see, what he teaches in just a few short hours is the same type of training (not exactly, as there's only one Scott Sullivan) that people pay THOUSANDS of dollars for over several years.

And Scott is practically giving it away in comparison... all in ONE easy to understand course designed to have you ready to walk the streets with confidence the SAME day you start watching.

Introducing

The BJJ Fighting Academy

**A Virtual Training System For Learning The
World's Most Effective and Efficient Self
Defense System**

The BJJ Fighting Academy is presented in a simple to follow online format where you'll progress at your own pace through a series of 25 in-depth training sessions...

Designed to give you a firm foundation in the easiest to learn yet most powerful to use techniques in Brazilian Jiu Jitsu.

Your instructor, Scott “Bam Bam” Sullivan will use his 30 years of martial arts training experience to have you “Fight Ready” faster than you ever dreamed possible!!!

You’ll quickly master the simplest, and safest ways to defend yourself against ANY attacker, including:

- **The easiest way even a total beginner can defeat a BIGGER and STRONGER opponent** (You’ll learn a simple way to take him down and put him away... FAST!)
- **How to QUICKLY force an attacker to retreat like a scared pussy cat** (Most bullies don’t believe you’ll stand up to them and when you do THIS, they’ll show themselves to be the losers they are)
- **The Most Effective submission hold you can EVER learn** (Mastering just this ONE move is worth TRIPLE the price of this entire course, as you’ll now possess one of the most powerful weapons in the world)
- **The “Basketball Bounce” secret to setting your opponent up to be taken out** (This will be NO fun at all for him, but you might get a chuckle or two before you finish him off)
- **The BIG STOMP method to damaging, distracting, and disrupting your opponent** (this will stop a “striker” cold by absolutely destroying his knee!)
- **How to use your forearm like a BLADE to escape a suffocating side headlock** (This one is as SIMPLE yet EFFECTIVE as they come, and that’s important as he could instantly send you to dreamland without it)

- **A vicious 3 step sequence to CRUSHING a dangerously conservative opponent** (Not only will you finish him off fast, but he might be walking funny for the rest of his life!)
- **The hardest position for your opponent to escape and how to use his natural “panic instinct” against him** (You’ll be cool as a cat while he quickly wears himself out so you can effortlessly flip him over and choke him out!)
- **An easy way to get the fight on the ground so you can avoid getting into a dangerous slug fest** (You’ll discover how to “grip” your opponent’s leg so you can simply turn your body and send him CRASHING on his back!)
- **What to do when a larger adversary attempts to trap you in a “side control” position** (Here’s how to prevent him from getting on top of you by blocking his hands and shooting your knees straight into his gut to stop him cold!)
- **The Secret of the “Shrimp Escape” and how it can keep you from taking a beating on the ground** (It might sound a little “fishy” but it’s an IMMENSELY powerful move)
- **How to quickly control your opponent’s body to prevent him from landing any brutal blows** (Your face will thank you later for learning this one!)
- **Where to STRIKE your opponent to make him release his grip when he’s got you in a suffocating side headlock** (It might be considered “Dirty” fighting, but it’s HIGHLY effective)

- **How to use a “Double Leg Attack” against a charging attacker whose intent on hurting you** (He’ll have a BIG surprise as you stop his momentum like he’s hit a brick wall and then take his legs right out from under him)
- **An extreme “desperation” move that will help you escape the MOST dangerous of situations** (Fighting off MULTIPLE attackers? This is how to get out of dodge with your life intact!)
- **What the “Kimura” lock is and why it’s one of THE most popular submission holds of many pro MMA fighters** (You’re going to learn two different ways to do it right, so you can make ANYONE tap out!)

I think you can see why Scott Sullivan is going to make LOTS of enemies when word leaks of everything he’s revealing.

Why? Because many martial arts trainers would rather you didn’t learn everything that Scott’s teaching you here in one simple course.

These techniques are almost “TOO EASY” to learn.

Most of these guys stay in business by getting their students to keep coming back YEAR after YEAR as they spoon feed them a little at a time.

But Scott Sullivan is a different breed of trainer.

He’s so good he NEVER has to worry about lacking in students, so he decided to lay it ALL on the table right here, for YOU.

There just isn’t anything like this that’s EVER been released to the general public...

With this many “insider” secrets shown in ONE place and for ONE price.

Certainly not in a way that was THIS easy to master.

I mean...

Just By WATCHING These Videos You're Going To Learn Things Like...

- **How to “turn the tables” against an opponent who comes at you SWINGING HARD using a weapon we ALL possess** (This one trick alone can quickly change the course of most fight situations by putting any attacker in both a world of pain and a state of intense regret!)
- **The simplest way to execute a single leg attack** (This will give you a HUGE advantage as he'll literally be a one-legged man in an ass-kicking contest)
- **An easy way to control your opponent's position on the ground** (you'll have him “locked up” which will stop him from rolling you off of him and taking back the advantage)
- **A very sneaky way to reverse a headlock counterattack** (You can swiftly move from this into an arm lock submission, and he'll be quickly tapping out)
- **The secret of the “Trap and Roll” counter move** (If your opponent is choking you, has you in a vice like headlock or is raining brutal punches down on you, this simple move will get you out of some VERY dangerous predicaments!)
- **How to counter a smarter and more conservative opponent with a vicious knee smash** (If done right this simplistic but BRUTAL move can end the fight fast)

- **A little-known trick that let's your opponent *PLACE HIMSELF* into position for you to put him away** (He'll think he just outsmarted you, but that's when it's game over!)
- **The Single MOST important thing to do when you are in the "Guard" position** (No one wants to have their opponent on top of you, but if it happens, it's critical you know what to do!)
- **The "3 Stages" of ground punching distance and how to successfully defend yourself against each** (Scott says this is one of the most overlooked areas of BJJ training and also one the most critical to master)
- **How to defend against a potentially DEADLY guillotine choke hold** (You don't want to be on the receiving end of this one without knowing the counter secret)
- **A defensive reflex you MUST develop or risk getting hurt BAD** (this is the best way to keep yourself from getting absolutely PUMMELED in a street fight)
- **A "NO FAIL" way to put your opponent to sleep** (If he doesn't tap out immediately, he'll soon be in dreamland!)
- **Two different yet equally powerful variations of the "Ankle Sweep" maneuver** (This is the perfect way to counter an opponent who's been getting the best of you but tries to change his leverage by standing up. If you know THESE simple moves, it'll be game over for him!)

- **The “Rollover Technique” for defending against your opponent punching you from above** (You’ll learn how to position your body to simply “roll” with your opponent’s movements, so you never get hit with a solid punch)
- **The super simple, yet hyper effective “Hook, Grab and Press” sweep move** (This is a lightning-fast way to get your opponent on his back in perfect position to make him scream “Uncle!” with an excruciating ankle lock)
- **The “Shuffle and Pop” secret for escaping a throat crushing guillotine choke hold** (This is a fundamental everyone should know as it could literally be a lifesaver)
- **What you MUST know to protect yourself legally when getting into a physical altercation** (Knowing how to handle yourself before, during and after a fight altercation is just as important as knowing how to fight, so this is CRITICAL)
- **The “Sucker Punch” defense system** (You’ll learn the body language to look for that signals a sucker punch is coming and EXACTLY how to stop it)
- **How to perform a “Scissor” sweep** (This is a perfect move to use in a street fight if your opponent is on top, which will end up with YOU having the mount advantage!)
- **What the “Gift Wrap” position is and why it’s Scott’s favorite street fighting tactic** (It will put you in COMPLETE control of your adversary and let YOU decide how much damage you want to inflict on him)

- **How to MASTER the rear naked choke** (the absolute most important move in ALL of Brazilian Jiu Jitsu)
- **The simple mechanics of a PERFECT guillotine choke hold** (This will quickly turn you into a submission machine NOT to be messed with!)
- **How to remove your opponent's "Hooks"** (This easy trick will help you escape his mount position)

This Is THE Simplest and MOST Effective Self Defense System Ever Developed For "Regular" People Like You and Me...

Now, it will work for ANYONE, but it's been specifically designed so no matter what your age or fitness level, you'll be able to easily use your new skills anywhere.

Whether in a dojo, in a competition or especially in the streets where it REALLY counts.

You WILL be ready, especially after Scott has taught you advanced techniques like...

- **A NASTY little trick to getting your opponent to expose his throat so you can cinch in a killer rear naked choke**
- **How to defend against DIRTY tactics with a swift reversal into a bone-breaking arm bar**
- **How to use the "Fishhook" maneuver to counter a tough opponent in charge on the ground**

- The “Golden Rule” for defending yourself from an attacker with a mount advantage in a street fight
- **How to quickly take a rushing opponent down and finish the fight with a “pulling guard” guillotine**
- A super simple yet AMAZINGLY effective standing headlock defense that’ll have him singing soprano and running home to mommy
- **How to use the “Hip Bump” sweep to swiftly go from guard to mount and easily take the advantage**
- What the “Triple Threat” of ground fighting is and the HUGE advantage knowing this will give you
- **A “Distraction” method to use when fighting close so you can surprise your opponent with a double leg takedown**
- One of the most effective “offensive” moves you can make in competition or in a street fight to take your opponent out like the evening trash
- **Devastating leverage secrets to snapping your opponent’s arm like a twig**
- How to easily “Snap Down” your opponent’s head so you can shoot into a guillotine choke hold
- **The secret of the “Giant Killer” choke that will eliminate any size advantage your opponent might have**

And I could keep GOING and GOING, as there is just SO much covered in Scott's BJJ Fighting Academy that we can't possibly mention everything you're going to learn here.

But honestly you really do have to SEE this to appreciate the full magnitude of what you're going to learn over the course of these 91 separate training videos, grouped into 25 easy to follow sessions.

So, here's what you need to do now...

As part of the official launch of the BJJ Fighting Academy we are offering an almost ridiculously good deal for you.

For an EXTREMELY limited time, you can lock in LIFETIME ACCESS to all of Scott Sullivan's amazing training for a full 30% off what the normal price is going to be!!!

Yep, that WASN'T a typo.

Right now, (and NOT much longer) you can learn ALL of Scott's secrets to easily mastering the powerful fundamentals of Brazilian Jiu Jitsu for ONLY a one-time payment of \$397.00 or four monthly payments of \$119.00!!!

Now, there IS a small catch.

We're offering this crazy low price for two reasons...

1. To help generate even more BUZZ about Scott's incredible new training (hey, got to always be marketing and Scott does have 8 kids to feed!) ...
2. In order to "Ethically Bribe" you into sending us a completely honest review of your experience as a member of the BJJ Fighting Academy.

Now, we KNOW the news of this breakthrough training is going to spread like wildfire, so that's already basically done, but heck who couldn't use some extra glowing reviews...

So, even though there's no way to actually HOLD you to this...

We'd love you to send us your thoughts on the training, after you've gone through it with your permission to share it in our marketing.

No pressure! No time limits!

Just remember the great deal we're giving you (hint hint) and if you could, let us know what you think.

Now, this is obviously a GREAT deal, but you might be wondering...

How About The Guarantee?

Well, I'm glad you asked as it shows you're paying attention.

Okay, so on top of the outrageous low price, we're also going to back up your satisfaction with what we're calling the...

“Watch it Today and Use it Tomorrow... GUARANTEE”

Quite simply, we are SO convinced that you are going to be blown away by what Scott is going to reveal to you starting in the VERY FIRST lesson...

That if for any reason you're not completely confident that you could take what you learn that day - JUST BY WATCHING - and walk the streets the next feeling like you could handle yourself better in a physical altercation...

then just let us know any time within 60 days and we'll give you back EVERY penny you paid!

We are taking a GIANT risk here, as you could simply watch all of the training (even multiple times) over the course of the 60 days, tell us you didn't learn anything...

And basically, you will have gotten this course for FREE!!

But we are confident that most people (especially those interested in martial arts) live by a code of honesty and WILL NOT take advantage of this offer by being dishonest.

Here's What To Do Now

If you're ready to experience a new level of confidence...

That comes from knowing you have the skills to put a world of hurt on ANYONE who stupid enough to mess with you or your loved ones...

Then go ahead and click the button below now.

You'll be taken to a secure check out page where you can safely complete your order.

Then you'll receive an email with your membership log in information so you can get started RIGHT AWAY as a new student of the prestigious BJJ Fight Academy!!!



P.S. No one wants to think about the dangers that are out there in the world.

But the truth is...

This IS often an EXTREMELY scary rock we reside on.

If you have read this far, it's obvious you have an interest in learning how to defend yourself.

Maybe you are still wondering if you are capable of keeping up with the training.

Look, we ALL go through periods of self-doubt.

But here's the thing. Go ahead and check out Scott's training.

If you feel it's not for you, just tell us.

No one is going to mad at you or think any less of you for saying, "Hey, I tried it out, but it wasn't for me."

But what if it IS for you?

What if you fall in love with learning this amazing new skill?

What if it makes you walk a little taller?

With new levels of self-assurance...

... knowing that YOU are ready at a moment's notice to jump in and help another person in need...

... or to never have to worry about being bullied by some jerk in a bar or the beach or just walking home from a store.

As YOU will now possess an ability the great majority of the population doesn't and whether you have to ever use it actually or not, it will ALWAYS be there as part of who YOU are.

It's time for YOU to be the best you can be.

Go ahead and click that button below RIGHT NOW!!!



COPYWRITING

EXAMPLE 20

SALES PAGE SAAS APP FOR PORN ADDICTS

“Dear God, Please Help Me To Stop. I Can’t Live Like This Anymore.”

If you are struggling to break free from the snare of pornography, then you have probably said these words...

Yet, even if you have the best intentions and strong will power you have most likely failed to quit over and over again...

Resulting in being overwhelmed with feelings of guilt, shame and ultimately anger with yourself.

But the EXCITING and potentially LIFE-CHANGING news is...

There is now a simple and proven solution for kicking pornography out of your life for good!

Dear Friend,

There is a big lie that says watching pornography is a harmless habit.

Unfortunately, there is nothing further from the truth.

In fact, countless lives have been destroyed by pornography, especially the tens of thousands of girls worldwide who have been pushed into this demeaning life either through financial desperation or forced sexual servitude.

But those are the “obvious” victims of this trillion dollar per year industry. There are MILLIONS more who have suffered due to broken marriages, lost careers, and even criminal prosecution from a decent into illegal sexual deprivation.

Watching porn often starts as a “little secret” most feel is no big deal, but gradually becomes a crippling habit that causes a ripple effect of damage in all areas of life.

The truth is...

Pornography Is Far More Harmful Than You Probably Even Realize...

Especially if you are trying to keep your behavior a secret, which just makes ANY bad habit that much worse.

How? Well, just imagine if you are married the pain your wife would experience if she found out you were hiding this secret from her?

She would most likely feel as betrayed if you were physically cheating on her.

Leaving her to struggle with heart breaking feelings of inadequacy.

Then if you have children, how would they look at you if they were to discover your secret? How would they be affected emotionally?

What if this secret came out at work? How would your boss or fellow employees treat you, or if YOU are the boss how would your employees think of you?

Trying to keep your porn habit a secret will only magnify the feelings of SHAME, GUILT and EMBARRASSMENT, especially when it eventually comes to light, which it WILL no matter how careful you are.

This is just the tip of the iceberg and if you're not careful you could be headed for Titanic level problems. Think I'm exaggerating? Well, consider these facts...

- **Pornography has destroyed MILLIONS of marriages** (50% of divorcees list pornography as a key contributing factor)
- **Pornography is a PROVEN cause of sexual dysfunction** (even young men face this humiliating problem that contributes to failed relationships)
- **Pornography interferes with ALL of your relationships, including with family, friends, and God** (Yes, many men of faith who fall into the trap of pornography feel a painful separation between themselves and God)
- **Pornography eventually desensitizes one to normal arousal causing a desire for more extreme levels of sexual stimulation** (This has led to many men violently acting out in the real world or moving to watching ILLEGAL material with criminally liable consequences - yes, that means JAIL)

On the other hand, by breaking free from pornography you'll be able to fully enjoy life again in the REAL WORLD, with REAL PEOPLE, and find REAL LOVE...

In other words, everything you've been missing out on due to the time, money, and energy you have wasted while trapped in the grips of porn.

There is truly an incredible world out there for you to experience with boundless opportunities, and you were created with unlimited potential to thrive in it.

By kicking porn out of your life, you'll free your mind to see things more clearly while you unload the heavy burdens of guilt and shame weighing you down,

In fact, when you begin to live porn free you will be AMAZED at how much lighter you will immediately feel as you throw off these heavy chains.

Why? It's because deep down you know that pornography is wrong, its harmful to you and you HATE how giving in to this compulsion makes you feel.

But if you know pornography is harmful to you and want to rid it completely from your life, then...

Why Is It So Darn Hard To Quit Watching Pornography?

The fact is, it doesn't matter how bad you want to stop or how much will power you have; pornography is a powerfully addictive vice. And that is exactly why it is so profitable for the multi-trillion-dollar porn industry.

These porn pushers count on the fact that you'll get hooked on the free content they make all too easy to stumble upon.

Soon, they have you right where they want as a paying customer who is contributing to building their fortunes.

Empires built at the expense of countless lives being destroyed.

Not just yours and possibly your family's, but especially the lives of thousands of young girls who have been forced into lives of sexual servitude. A sad existence where they are treated as dispensable objects rather than human beings.

So, this begs the question again of WHY is it so hard to just say... "I'm Done!"

Well, there are MANY reasons, and none have anything to do with a lacking a real desire to quit, being weak or lacking faith.

Quitting Porn Is Difficult In Part Due To Us Being A Sex Obsessed Society

Sexual imagery is around us all the time. It's constantly in our face during television shows, movies, music, magazine and in advertising.

There is simply no way to prevent yourself from seeing and hearing things that lead to sexual thoughts which BUILD and BUILD up in your mind.

For someone who struggles in this area, this constant barrage of sexual imagery TRIGGERS the compulsion to watch pornography.

No matter how hard you try to force the desire for porn out of your mind, this 24/7 flood of SEX SEX SEX eventually overwhelms you, and in a moment of weakness you finally give in to the temptation.

The Science Behind Porn Compulsion

Science? Yes, there are actually also scientific reasons why you are struggling to kick the porn habit, and why you need support to break the unrelenting cycle of pain porn is causing you to suffer with.

According to a recent article on AllProDad.com – Cambridge University Neuroscientist Valarie Voon explained how a recent clinical study she conducted revealed that compulsive porn watchers experience the same reactions in the brain as someone who does hardcore drugs like heroin.

Valarie says that when someone watches pornography they experience a rush of neurotransmitters called dopamine that provide a natural stimulant.

As your brain is overloaded with unnatural levels of dopamine, it starts reducing the amount it naturally produces which means you have to watch increasing levels of graphic images to get the same amount of pleasure.

This is what creates an almost impossible to ignore compulsion to watch more and more pornography despite your best efforts to stop.

The big problem is that when you attempt to quit porn, your dopamine levels drop making you CRAVE watching pornography in order to feel better.

That's why it seems like you are on this never-ending roller coaster with constant UPS and DOWNS as you go through this cycle of stimulation, guilt, shame and often anger with yourself for giving in to temptation.

The good news is your brain will eventually readjust and return to normal dopamine levels IF you can fight the initial cravings to watch pornography.

Unfortunately, this is VERY hard to do on your own

Whatever the reason for your struggle with pornography, the crippling effects of constantly falling back into temptation are the same - including feelings of guilt and shame followed by bouts of disappointment, depression, and anger.

You are capable of so much more and deserve to enjoy the best in life, not to be a slave to these filth purveyors. So, the important question is...

Isn't It Time To End The Harm and Pain Pornography Is Causing Your Life???

I hope you are ready to say “YES”, as I have something important to share with you that I know will be a life-changer if you give it a chance. Here’s the story...

As a member of my church and a community leader I found myself shocked over the years to discover how many were struggling with pornography.

Friends, family, and even other church leaders had confided in me about how terrible giving in to this compulsion made them feel.

Most described it as a heavy cloud of despair hanging over their heads.

For many it had become a constant cause of worry and anxiety. Especially for those in a committed relationship with someone they truly loved, as they were scared to death this “habit” would ruin what was most important to them.

Unfortunately, they were trapped in a nightmare. Like a runaway roller coaster with never-ending ups and downs of trying to defeat this compulsion only to fail over and over again leaving them feeling...

UNCLEAN, UNHEALTHY and UNWORTHY

- Unworthy of something better...
- Unworthy of having REAL love...
- Unworthy of enjoying a close relationship with God...

This was why I started looking into ways to help those I cared about break free from the hold pornography had over their minds.

After doing research into the causes of porn compulsion, I thought there must be some kind of technological solution to help break this habit without someone having to go to counseling or anything too invasive and uncomfortable.

Well, I was extremely disappointed in what I found.

Yes, there were some apps and online software, but they were mostly limited to blocking content, plus were buggy, unreliable, and easy to outsmart.

Honestly, if someone wanted to get around the filters and other safeguards they could - which of course defeat’s the whole purpose behind installing the app.

The biggest problem was what all of these apps were lacking. A HUGE missing ingredient I was convinced was causing them to fail in delivering the impact and long-lasting change their users needed.

This was when I decided to create a BETTER solution taking everything I knew from years of coding and software development.

I set out to create not just an app, but a comprehensive program for helping end the cycle of pornography by focusing on this critical missing ingredient.

Now, I’m proud to say thousands are living life PORN FREE and you can too...

Introducing

EVER ACCOUNTABLE

The Most Effective Way To Eliminate Pornography From Your Life

Ever Accountable is game-changing app designed to immediately and radically reduce your porn habit while creating permanent change.

Similar apps only help you to block objectionable content on your devices, which is like putting a band-aid on a deep wound.

Unfortunately, this might help someone temporarily curb their compulsion but doesn't do anything to address the root causes of the issue.

Without directly dealing with the underlying reasons for being trapped in this painful cycle, temptation will eventually become too much to ignore.

When that happens, a content blocker is useless. Why? Because if someone decides they want to turn it off and cheat there is really nothing to stop them.

So, what does work in helping to kick the porn habit for good? In one word...

ACCOUNTABILITY

Ever Accountable creates CHANGE through ACCOUNTABILITY

How? By building a wall of protection around all of your online devices – including your phones, tablets, and computers...

Our cutting-edge software runs quietly in the background to confidentially log all of your online activities and then produces a monthly report which is sent to an accountability partner (or partners) of your choice.

Ever Accountable Protects Your Mind So You Can Take Control Over Your Life

Joining Ever Accountable means you are NEVER alone in battling your compulsion to watch pornography.

So, are you ready to take this important step towards kicking this habit and enjoying a porn free life? If so, then here's...

A Special Offer To Get Started Now With **EVER ACCOUNTABLE**

For a limited time, you can sign up for a Free 14 Day Test Drive of Ever Accountable with full member benefits and no obligation...

Once you experience how powerful Ever Accountable is for creating an immediate positive change in your life, we are convinced you'll never want to be without it...

Then it's less than 25 cents per day for around the clock protection on ALL of your online devices including your phone, tablet, and computers.

Best of all – your purchase is backed by a 100% total satisfaction guarantee that says if for any reason Ever Accountable fails to keep you on the right track in your commitment to quit porn, then we insist on giving you back every penny you paid.

Within 5 minutes of signing up for your FREE test drive, you'll be able to enjoy full member benefits including:

- **Easy set up on ALL of your devices - Phones, Tablets and Computers** (working quietly in the background without interfering with normal browsing and barely affecting your battery usage) ...
- **Simple to use instructions to get you up and running as fast as possible** (with full training available for you and your accountability partners so there is no guessing or obstacles to getting MAXIMUM results) ...
- **Immediate access to a full suite of support materials including articles, guides, and email training** (to facilitate meaningful conversations with your accountability partners, friends, and family members in order to help you stay encouraged and motivated on your journey to a porn free life) ...
- **Complete Confidentiality and Total Protection** (your privacy is 100% protected by the highest level of online security available anywhere as well as our pledge to never share your private data with anyone other than your approved accountability partners) ...
- **Platinum Level Support and Customer Service** (our customer support team is here for you ANY time you need help, have questions, or just simply could use a word of encouragement. We truly love to hear from our members and care about your success) ...

Start Your FREE 14-Day Test Drive Of Ever Accountable

Pornography Is Holding You Back From Reaching Your Potential and Enjoying Life To The Fullest, But It Doesn't Have To Be This Way Anymore!!!

Ever Accountable will give you the tools and support you need to live porn free without the horrible feelings of guilt and shame weighing you down, preventing you from achieving your full potential...

Allowing you to give ALL of yourself to the special person in your life, without residual effects of pornography like erectile dysfunction or unhealthy desires causing irreparable damage to your relationship...

While connecting with more people in the REAL WORLD rather than being stuck in a fantasy world that leaves you feeling empty and alone.

Soon, you will realize how much more fulfilling it is to enjoy deeper levels of intimacy through commitment and shared spiritual growth, as the time and energy once wasted on pornography will be put to creating a better life.

It all starts with make the decision to get started now with Ever Accountable.

Now is the time to make this important investment in...

- YOUR life...
- YOUR family...
- YOUR future...

Yes, it truly is an INVESTMENT. One just as important (or even more) as one you make in your financial future or your physical health.

This can be the day your life changes for the better, as it has done for so many others who have finally kicked the porn habit for good after joining...

Go ahead and click the button below to take your Free, no-obligation 14-day test drive of Ever Accountable right now....

**Get Started With Your FREE 14-Day Test Drive Of
EVER ACCOUNTABLE**

I want to thank you for reading and just want to leave with you my hope that you will give Ever Accountable a chance.

It was built for YOU and YOUR future...

To help put the guilt and shame of pornography in your rear-view mirror as it now has done for THOUSANDS who were once trapped in an unhealthy habit that was slowly tearing them apart from the inside out.

Nothing will change if you don't do something to facilitate it.

Ever Accountable will do that for you. All you have to do is sign up for your risk free 14-day trial and experience the power of accountability yourself.

Tyler Patterson

Owner and Founder of Ever Accountable

P.S. A common concern we often hear is what happens if after joining Ever Accountable you still fall into the temptation of pornography.

Well, the truth is you are only human and may slip up, but all that means is you will then have a talk with your accountability partner who is there to give you the love and support you need to not fail again.

There is nothing wrong with this as having meaningful conversations is one of the most important steps toward PERMANENT change.

Most importantly you will no longer have to hide in the shadows – keeping your habit a secret that eats away at your soul and mind.

You see, honesty is FREEDOM. Ever Accountable will help you enjoy your life again by being free from the guilt and shame that comes from keeping this problem a secret and instead trading that in for the LOVE of your accountability partners.

The wife of one of our members put it best when she called the monthly report she receives from Ever Accountable:

“A Monthly Love Letter from Her Husband to Herself”

Ever Accountable has been a life-changing marriage saver for them as she knows without a shadow of doubt that he is honoring her in both his thoughts and deeds.

So, now the question is if you are also ready to enjoy the freedom and joy that comes from living a PORN FREE lifestyle??

Get Started With Your FREE 14-Day Test Drive Now

ABOUT ROBERT SEAN PASCOE



Robert with Direct Response Copywriting Legends Matt Furey and Ted Nicholas

Robert Sean Pascoe is a freelance direct response copywriter and marketing strategist who works with entrepreneurs worldwide to create advertising and marketing campaigns that maximize their profits.

With 16 years of copywriting experience and a lifetime in sales, Robert knows how to use the power of words to sell virtually anything to anyone, especially if the market has been properly defined.

Robert enjoys primarily working with small business owners to sell more of their products and services through the power of direct response advertising and marketing.

He has written sales copy for companies in such diverse niches as Weight Loss Supplements, Skin Care, Male Enhancement, Local Marketing Agencies, Live Event Seminars, Software Developers, Insurance Agencies, Real Estate Brokerages, Marketing Consultants, and many, many more.

The Author of the popular E-book – Seven Figure Headline Writing Secrets Revealed - Robert is also soon launching an online school for entrepreneurs as well as aspiring freelance copywriters. It is called "The Elite Copywriting Academy" and will combine online learning with interactive coaching.

A Bit On The Personal Side...

Robert lives in Tampa, Florida with his beautiful wife Jessica.

Married for close to seven years, they have a fun and adventurous life. Oh, and they are "pet parents" to two VERY spoiled kitty cats named Hitch and Ace.

When not busy working, Jessica and Robert love traveling and trying out new restaurants.



Robert and Jessica Pascoe

Robert and Jessica both love music. Attending live concerts is one of their favorite hobbies. Robert also plays guitar and bass with Jessica being a very talented percussionist.

Robert is also a HUGE fan of the rock band KISS. He collects anything to do with the band including many autographed items.

How Robert Can Help You Today

If you are looking for someone to help you achieve the SUCCESS and FREEDOM you desire in your business then please send a quick email to rsp@worldclasscopywriting.com today!

In conclusion, to learn more about what Robert can do for your business please visit the home page at <https://worldclasscopywriting.com!>



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